

**WLLD – FM**  
**“Breast Spring Break Ever” Official Contest Rules**

These rules apply to WiLD 94.1’s Breast Spring Break Ever (“Contest”) conducted by Beasley Media Group, LLC. d/b/a WLLD-FM (“Station” or “WiLD 94.1”). In addition, the General Contest Rules attached hereto and posted at Station’s website <http://wild941.com> apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

**1. HOW TO ENTER AND PLAY**

- a. The WiLD 94.1’s Breast Spring Break Ever Contest will begin Monday, March 5th, 2018 at 10am Eastern Time (“ET”) and end on Friday, March 30th, 2018 at 10am ET (“Entry Period”).
- b. To participate in the Contest, visit [www.wild941.com](http://www.wild941.com) and follow the links and instructions to enter the Contest. You must complete and submit the online entry form during the Entry Period. At the time of entry, entrants must also upload an original, unedited photograph incorporating the “Summer” Contest theme (**athletic wear, bathing suits, shorts**). Photo must include the entrant’s face for all entries. If electing “breast augmentation” entrants must be wearing only a bikini top, modest bra or other covering on top, in each case covering the entire areola and if electing “gluteal augmentation” entrants must be wearing a bikini bottom (no thongs), modest underwear or shorts (“Photo Submission”), and submit an essay of One Hundred (100) words or less describing entrant’s compelling need for ONE of the augmentation prizes (“Essay”). Each Essay must clearly specify either the breast augmentation OR gluteal augmentation prize. Photo Submissions that contain nudity (e.g., show any part of the areola) will be disqualified by the Station. Photo Submissions must be under 2 MB and also must be in a jpeg or gif file format. Essays that are over One Hundred (100) words will be truncated to One Hundred (100) words. Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per person regardless of whether entrant has more than one email address. Limit one (1) Photo Submission per entrant and only one (1) photo per Photo Submission; photos containing parties other than the entrant, more than one person in the photo, edited photos (i.e. Snapchat filters) and collage Photo Submissions containing more than one photo are not permitted and will be disqualified. Multiple participants are not permitted to share the same email address. P.O. Boxes are not permitted. Station is under no obligation to acknowledge or return any entries, Photo Submissions or Essays. Proof of submission of an entry shall not be deemed proof of receipt by the Promotion administrator. Entrants agree that Photo Submissions and Essays may be used by the Station for any purpose including without limitation being posted on [www.wild941.com](http://www.wild941.com).
- c. Photo Submissions and Essays must be the entrants’ original, creative work, and must not be protected by copyright; each entrant must have the right to submit them. Each Photo Submission must contain only the image of the person submitting the photo

and may not contain the images of any other person. Photo Submissions and Essays may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights including but not limited to copyrights or trademarks. Photo Submissions and Essays must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. Station, in its sole discretion, reserves the right to disqualify any entry if such entry's associated Photo Submission or Essay, or other content contains illegal, indecent, pornographic, sexually explicit content or otherwise offensive material such as aberrational behavior, graphic violence or drug abuse, or if such Photo Submission or Essay or other content contains any material whose content is deemed, at the sole discretion of the Station, to be unsuitable for public display or posting on the Station's website. Entries that do not comply with these rules will not be eligible for the Contest. Photo Submissions that contain nudity will be disqualified from the Contest.

- d. There will be up to a total of four (4) prize winners selected in the Contest. All Photo Submissions and Essays must be received during the Entry Period, as detailed in these Official Rules. There is a prize winner selected each week. **In order to be selected in the first prize selection event, you must enter no later than 12:00pm (noon) EST on March 09, 2017. In order to be considered in this Contest, you must enter no later than 12:00pm (noon) ET on March 30, 2017. Non-winning entrants each week will roll over to any subsequent selection dates.**

## 2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are twenty-one (21) years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the Tampa Metropolitan area (Hillsborough, Pinellas, Pasco, Hernando, Polk and Manatee Counties, Florida), except void where prohibited by law. Contestants must possess a valid, government-issued ID for proof of age and residency. Winner must show proof of residency to verify eligibility.
- b. Persons can only win a prize valued under \$600 in a Station-conducted contest or promotion once every 30 days, but winners of such prizes will remain eligible to win prizes of \$600 or greater. Listeners are eligible to win a prize valued at \$600 or more in a Station-conducted contest or promotion only once every six (6) months. Only one (1) winner per household is permitted in any Station-conducted contest or promotion in a 30-day period.
- c. The winner(s) will be required to present valid government-issued photo Florida identification and must provide winner's complete address, date of birth and phone number to claim a prize(s).
- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any

entry as required by law. Winners must sign affidavits of eligibility and releases prior to receipt of any Prize herein.

### 3. PRIZES

a. Up to four (4) prizes will be awarded.

- One (1) \$5,200.00 prize certificates (**3 available**) from Dr. William Adams Plastic and Reconstructive Surgery, St. Petersburg, Florida (the “Procedure Provider”), each prize certificate being valid towards one bilateral breast (saline) augmentation surgery (the “Breast Procedure”) as determined in the sole and absolute discretion of Procedure Provider. The Approximate Retail Value (“ARV”) of each prize certificate is up to \$5,950.00, depending on services rendered. The prize certificate will be subject to the terms and conditions as set forth by the issuer.
- One (1) \$6,600.00 prize certificate (**1 available**) from Dr. William Adams Plastic and Reconstructive Surgery, St. Petersburg, Florida (the “Procedure Provider”), valid towards one gluteal augmentation surgery (also known as a butt lift or butt enhancement) (the “Gluteal Procedure”) as determined in the sole and absolute discretion of Procedure Provider. The Approximate Retail Value (“ARV”) of this prize certificate is up to \$6,600.00, depending on services rendered. The prize certificate will be subject to the terms and conditions as set forth by the issuer.

b. Each prize certificate shall cover the cost of surgery only. The winner(s) will be solely responsible for any additional costs (including, but not limited to, all anesthesia costs which may range from \$500-\$700 based on the selected Procedure, any garment(s) which may range from \$80-\$260, medication, lab fees, hospital fees (including operating room fee(s)), and for any additional costs and optional upgrades (including, but not limited to, routine or follow up or post-procedure care, upgrades to silicone, etc.) associated with the selected Procedure, if any, which shall be determined solely between the Procedure Provider and the winner(s). In addition to any other Affidavit and Release required by these Official Rules, the winner will be required to sign a Release, releasing the Station and the Contest Entities relating to either the Breast Procedure or Gluteal Procedure. Each of the Breast Procedure or Gluteal Procedure must be completed no later than **March 30th, 2019**. Each of the Breast Procedure or Gluteal Procedure may require multiple appointments and may take several months to complete. It is the winner’s sole responsibility to schedule the appointment(s) with the Provider in accordance with the timeline contained within these Official Rules. Each prize will be awarded subject to the Prize Provider’s determination that winner is medically qualified to undergo the Breast Procedure or Gluteal Procedure. Winner(s) will be required to undergo a medical examination by Prize Provider to determine if winner is medically eligible to undergo the Breast Procedure or Gluteal Procedure. There will be no charge for the evaluation. The Procedure Provider has the right to refuse to perform the Procedure at his sole discretion, based on medical, or any other reasons. In the event that the Prize Provider chooses not to perform either the Breast Procedure or Gluteal Procedure on the winner, neither the Station nor the Procedure Provider will be obligated to

- provide a substitute prize.
- c. No more than the stated number of prizes specified in these Official Rules will be awarded. All prize certificates may be claimed at the office of the Station at the address below during regular business hours. Each winner will forfeit any prize certificate not claimed by 5:30pm ET on March 30, 2018. Prize(s) is not transferable, and no substitution, assignment, or cash equivalent of prize(s) is permitted, except by the Station (solely at its discretion), which reserves the right to substitute a prize or prize portion with another prize or prize portion of greater or equal value. The prize(s) are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Station and Prize Provider are not responsible for winners' limitations that prevent acceptance or use of prize(s). Entrants acknowledge that the Station and Prize Provider have not made, nor are in any manner responsible or liable for, any warranties, representations or guarantees, and hereby disclaim any and all warranties expressed or implied, whether by contract or law, concerning any prize, including without limitation, implied warranties of quality, merchantability, mechanical condition, or fitness for a particular purpose. Other restrictions may apply. Any prize certificate will be subject to the terms and conditions as set forth by its issuer. Prize certificates are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will they be replaced if lost or stolen.

#### **4. SELECTION OF WINNERS**

- A. Decisions of the Station management with respect to the Contest are final.
- B. On the following Fridays during the Contest March 9, March 16, March 23, and March 30, 2018 (the "Selection Dates") beginning at approximately 8:00am ET, one (1) weekly winner will be selected as follows: on the Thursday immediately preceding the weekly Selection Dates, i.e. March 8, March 15, March 22 and March 29, 2018, a panel of three (3) judges (the "Panel"), comprised of Station personnel, will evaluate all valid entries received by 12:00pm (noon) ET on that particular Thursday. The Panel will judge the entries (Photo Submissions and Essays) to determine each week's winner, based on the following judging criteria: (i) creativity, sexiness, style, originality, incorporation of contest theme, and overall appearance as set forth in the Photo Submission and/or Essay, (ii) the entrant's demonstration of a compelling need for the selected procedure and apparent suitability to undergo such surgery as set forth in the Photo Submission and/or Essay, (iii) use of Contest theme "WiLD 94.1's Breast Spring Break Ever" in the Photo Submission and/or Essay. Each eligible entrant will be ranked by each member of the Panel from one (1) to the number of total entries received by the deadline for entries for that week of the Contest, with one (1) being the entrant deemed least deserving of receiving the Procedure and the number of total entries (highest number) being the entrant deemed most deserving of receiving the Procedure. Each entrant's set of three (3) individual rankings will be added together. The entrant with the highest total will be deemed the

winner for that week of the Contest. In the event of a tie, the Station will conduct a random drawing from among such tied entrants to determine that week's winner. All decisions of the Panel shall be final. One (1) winner will be selected each week on the following Selection Dates for the following specific procedure: March 10, 2018 (Breast Procedure), March 16, 2018 (Breast Procedure), March 23, 2018 (Gluteal Procedure), and March 30, 2018 (Breast Procedure). Consequently, in order to be considered in this Contest, you must enter no later than 12:00pm (noon) EST on March 29, 2018. Each winner may have their winning Photo Submission and/or Essay posted on [www.wild941.com](http://www.wild941.com) . **Signing required releases /permission is required to claim prize.**

- C. Winners do not need to listen to the Station or be present to win.
- D. The odds of an entrant being selected as a prize winner depend in part on the number of entries received by the entry deadline each week of prize winner selection.
- E. The Station will notify the prize winner(s) by telephone promptly after the Panel selects a winner each week, at or around 9:00am ET on each Selection Date. Each winner must execute and return any required affidavit of eligibility and/or liability/publicity release and procedure release by 5:30pm ET on May 4, 2018 or prize will be forfeited and, in the Station's sole and absolute discretion, an alternate winner may be selected from the remaining entries. If a potential winner cannot be contacted by close of business on Thursday following his/her selection, fails to sign and return the required fully-executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize. In the event that an alternate winner is chosen, the entrant with the next highest score for that week will be deemed the winner. Station is under no obligation to choose an alternate winner.

## 5. CONDITIONS

- a. See Attachment A "General Contest Rules" for additional conditions.
- b. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.Station website](http://www.Station website).

## **Attachment A**

### **BEASLEY MEDIA GROUP, INC. GENERAL CONTEST RULES**

These rules apply to all contests conducted by Beasley Media Group, LLC.'s radio stations. Station specific contests will have their own specific rules which will be set forth in contest rules for that particular contest and will be available at the Station studio and on the Station's website. If there is a conflict between these General Contest Rules and the Rules for a specific Contest, the Rules for the specific Contest shall control.

#### **1. HOW TO ENTER AND PLAY**

**a.** Unless otherwise noted, one entry per person will be accepted. In the event multiple entries are allowed, each entry must be submitted individually. Mechanically reproduced or software generated entries of any kind will not be accepted. Any materials submitted become the property of Station and will not be returned.

#### **2. ELIGIBILITY RESTRICTIONS**

**a.** Unless otherwise specified, contests are open to all listeners who are 21 years of age or older and who reside in the service area of station. Contestants must possess a valid, government-issued ID. Winner must show proof of residency to verify eligibility.

**b.** Employees of Station, its licensee, its parent corporation and their affiliated entities, advertising and PR agencies, participating sponsors/promotional partners, other radio stations in the service area of the station and the members of their immediate families are ineligible to participate or win.

**c.** Unless otherwise specified, Listeners are eligible to win Beasley Media Group contests only once every sixty (60) days and a prize valued at \$600 or more, only once every six months. Only one winner per household (whether related or not) is permitted in any contest.

#### **3. PRIZES**

**a.** Unless otherwise specified by the Station, all prizes or prize certificates must be claimed at the office of the Station conducting the contest Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim prize by the specified time will result in forfeiture of the prize.

**b.** Unless otherwise permitted by the Station, winner(s) must claim his or her Prize in person, and a Prize cannot be claimed by third parties on behalf of the winner. If a contest is open to entrants under the age of 18 and a winner is under the age of 18, a parent or legal guardian must claim the Prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in the official rules of the contest.

**c.** In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. The Station is not responsible for the safe arrival of a prize or prize certificate.

**d.** Prizes are not transferable. Prizes may not be substituted for or redeemed for cash.

#### **4. SELECTION OF WINNERS**

- a.** Contest winners will be selected and notified of their prize in the manner announced by the Station.
- b.** Unless otherwise specified, if the winner(s) cannot be contacted within 24 hours after the prize is awarded, an alternate winner may be selected at the Station's discretion. Unless otherwise specified, winners who fail to respond within 24 hours of prize notification are deemed to be waiving their prize claim and the prize will be forfeited.
- c.** The odds of winning depend upon the number of eligible entries received or the relative performance of each contestant.

#### **5. CONDITIONS**

- a.** WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions.
- b.** Taxes and Liability: Payment of all federal, state and local taxes is the sole responsibility of the winner. Contest winnings will be reported to the Internal Revenue Service and winners can expect to receive a 1099 tax form for prizes which total more than \$600 for the calendar year. Winners may be required to accurately complete and submit IRS Form W-9 to the Station as a condition of acceptance of a prize.
- c.** By participating in the contest, contestant agrees to have his or her name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation.
- d.** By participating in the contest, contestants hereby releases and agrees to indemnify and hold harmless the Station, its licensee, affiliates, subsidiaries, parent corporation and each of their officers, directors, shareholders, employees, advertising and PR agencies, sponsors, advertisers, promotional partners, agents, representatives, and their successors and assigns, and all others connected with them and the contest (collectively, "Released Parties") from any and all liability, claims, actions and damages sustained or incurred by participation in the contest and the receipt and use of any prize awarded (if any) through such contest arising in any manner whatsoever.
- e.** Contest winners (and their guests or travel companions, if any) may be required in the Station's sole discretion, to sign a liability release and a publicity release. A winner (or his/her parent or legal guardian if under the age of 18 years) must execute and return any required release within five (5) business days from notification or winner will be disqualified and the prize will be forfeited. An alternate winner may be chosen by random selection. Pursuant to the liability release, the winners will agree to hold the Released Parties harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest. Any contestant (or his/her parent or legal guardian, if applicable) who refuses to sign any required release will forfeit any and all prizes.
- f.** The Station will be excused from its obligation to conduct the contest if its performance is delayed or prevented due to causes beyond its control, including, but not limited to acts of God, public enemies, war, civil disorder, fire, flood, hurricanes, explosion, labor disputes or strikes, and any acts by any governmental authority.

**g.** The Station, its licensee, affiliates, subsidiaries, parent corporation, sponsors, advertisers and promotional partners, and their assigns and successors are not responsible for failure to conduct or for alterations to the contest due to circumstances beyond the control of any such entity.

**h.** Decisions of Station management with respect to the contest are final.

**i.** The Station reserves the right to end any contest or amend these rules upon announcement on air or publication on the Station website.

**j.** The Station reserves the right to make changes to the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement.

**k.** The Station is not responsible for any prizes or certificates lost or stolen after the winner has claimed them from the Station.

**l.** Prizes are awarded 'as is' with no guarantees or warranties as to use. Acceptance of a prize releases the Station, its sponsors, promotional partners and advertisers from all liability and claims concerning the prize, its delivery, and its use.

**m.** The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize. The Station is not responsible for (i) lost, stolen, mutilated, misdirected, postage due, illegible, incomplete or late entries; (ii) telephone or mobile service outages, delays, busy signals, facsimile transmission errors, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call or from sending a text message (if applicable, message and data rates may apply, and the Station is not responsible for any fees incurred by an entrant for this method of entry); (iii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technical difficulties.

**n.** By participating in this contest, contestants agree to be bound by these rules. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of the Station.

**o.** Contestants are required to provide truthful information as part of their entry and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from contestants who do not meet the eligibility requirements and the Station will also delete any online entry if it learns that it was submitted by any contestants under the age of 13.

**p.** No purchase is necessary. The contest is void where prohibited. Contests and promotions are subject to all federal, state and local laws.

**q.** For website contests: By use of the Station's website and by entering this Promotion, contestants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located on the Station website.

**r.** Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of the Station, or by sending a self-addressed, stamped envelope to the Station.

## **6. TELEPHONE CONTESTS**

**a.** The Station cannot be held responsible for allegations of telephone malfunctions. The Station is not responsible for callers lost or disconnected before completing his or her prize claim. When a caller is lost or disconnected prior to broadcast, the Station can, at its discretion, select the next eligible caller received to win/participate. The Station is not responsible for any lost connections, miscommunications, failed computer or telephone transmissions, equipment or other technical failure or service interruptions. The Station is not responsible for any carrier or server delays or failures.

## **7. TEXT CONTESTS**

**a.** You understand, acknowledge and agree that no purchase is necessary to participate in any text-to-win contest or subscribe to any text club, and that texts sent by the Station are sent using an automated telephone dialing system. By initiating a text message to the Station in this contest, you also expressly consent to the receipt of a reply message confirming your entry and notification via text if you are selected to be a winner. You also understand, acknowledge and agree that reply messages from the Station may contain advertising and marketing messages, which support this free service.

**b.** Message and data rates may be charged by your wireless carrier. The Station is not responsible for any fees incurred by you for this method of entry.

**c.** Entrants to this contest do not provide detailed personal information at the time of entry given the limitations of the text message format, but must provide all requested information if selected as the winner(s), including first name and last name, complete postal address (street, city, state, and zip code), email address, telephone number, date of birth, social security number (if required by law and federal tax reporting requirements), and verification of identity (such as a valid government-issued ID).

**d.** All entrants must follow the “call to action” entry instructions and submit any requested information. If you change your mind regarding the subscription to the text club, you should text the word “STOP” to the designated short code when you receive the confirmation message. You may opt-out to a text club at any time.

**e.** Text message and any mobile device entries will be deemed made by the authorized account holder of the mobile account submitted at the time of entry. The authorized account holder is the natural person who is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. Multiple entrants are not permitted to share the same text or mobile telephone number. Only text messages individually generated by wireless devices such as cellular or smart telephones and blackberries will be accepted; use of any device to automate entry is prohibited and will be cause for disqualification. Proof of submission of an entry from the entrant shall not be deemed proof of receipt by the Station. The contest/sweepstakes administrator’s telephone system or text platform is the official time keeping device for the contest.

**f.** The Station is not responsible for any lost connections, miscommunications, failed computer or telephone transmissions, equipment or other technical failure, service interruptions, carrier or server delays or failures. The Station is not responsible for mis-sent, misdirected, or undeliverable text entries, and votes cannot be recalled once sent.

## **8. INTERNET RULES**

- a.** The Station is not responsible for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches.
- b.** Contest participants using the Internet must provide a valid email address.
- c.** The Station and sponsors are not responsible for technical, hardware, software or telephone or other transmission failures of any kind; lost or unavailable network connections; or incomplete, garbled or delayed computer transmissions whether caused by the Station, users, by any equipment or programming utilized in promotions, games or contests, or by human error which may occur in the processing of submissions, which may limit a participant's ability to participate.
- d.** The Station reserves the right, in its sole discretion, to cancel or suspend a promotion, game or contest should a virus, bug, computer or other problem beyond the control of the Station corrupt the administration, security or proper execution of game or contest. The Station, in its sole discretion, may award prizes to entries received by alternate means. All Internet participants agree to be bound by the specific contest rules, and the General Contest Rules appearing above.
- e.** To enter online, you must enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. One Internet entry per person and one Internet entry per email address. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible by assigning email addresses or the domain associated with the submitted email address.
- f.** The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station website or who is otherwise in violation of the rules. The Station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

## **9. WHEN INTERNET CONTEST INVOLVES VOTING**

- a.** Entrants may not attempt to obtain votes by any fraudulent or inappropriate means, including, without limitation, by: (a) circumventing (or encouraging others to circumvent) any vote limits; (b) using any automated system to vote; (c) offering any inducements to others in exchange for votes; or (d) using proxy voting schemes in which anyone other than the actual person submits the vote. The Station, in its sole discretion, reserves the right to reject any votes that the Station has reason to believe were obtained through fraudulent or inappropriate means.

## **10. WHEN CONTEST INVOLVES VOTING ON SOCIAL MEDIA, INCLUDING FACEBOOK, TWITTER, INSTAGRAM AND OTHERS**

- a.** Use of multiple Facebook/Twitter/Instagram or other social medial accounts to enter contests is prohibited and will result in nullifying all votes from these accounts and /or disqualification from the contestant. The penalty will be determined at the sole discretion of the judge(s).

## **11. FOR ENTRIES THAT INCLUDE SUBMITTING A PHOTO AND/OR VIDEO**

- a.** Profanity or nudity is not permitted in photo and/or video entries. The Station, at its sole discretion, reserves the right to disqualify and/or destroy any entry if or when it is discovered

that such entry contains infringing, illegal, indecent or otherwise offensive material or if such entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for public viewing, performance or posting via the Internet.

**b.** Each contestant's photo and/or video entry must be his/her original creative work and/or property and must not contain copyrighted materials or any other materials, which may be restricted, prohibited, or outlawed by Federal, state or local laws. Contestants are required to obtain a written release from all individuals appearing in the photo and/or video which grants, the right to use their name, likeness and recorded voice and the right to post the video on the Station's website for the general public to view. Each contestant agrees to hold the Station(s), Beasley Media Group, Inc., its parent companies, its subsidiaries, their affiliated entities, and their respective shareholders, officers, directors, agents, representatives, employees, and all of their successors and assigns harmless against any and all claims or liability arising directly or indirectly from the prize and/or contest, including but not limited to an infringement or alleged infringement of any intellectual property, publicity or privacy right, or violation of any law or regulation, involving the photo and/or video entry.

#### **12. FOR CONTESTS PROMOTED ON STATION FACEBOOK PAGE**

**a.** This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook. By submission of an entry, a contestant releases Facebook from any responsibility or liability of the Contest's administration, prizes or promotion. Contestants are providing entry information to the Station and not to Facebook.

#### **13. FOR CONTESTS PROMOTED ON INSTAGRAM**

**a.** This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. By submission of an entry, a contestant releases Instagram from any responsibility related to the Contest.

#### **14. FOR CONTESTS PROMOTED ON STATION TWITTER PROFILE**

**a.** This Contest is in no way sponsored, endorsed or administered by or associated with Twitter. By submission of an entry, contestant release Twitter from any responsibility related to the Contest.