

## Official Rules

1.4.18

### BWW Diversified Restaurant Holdings

### 2018 Spirit Bracket Challenge Tampa Bay

**NO PURCHASE NECESSARY TO ENTER OR WIN.** OPEN ONLY TO SCHOOLS SPONSORED 501C3 CLUBS/PROGRAMS WITH AN ADVISOR, PRINCIPAL OR SCHOOL ADVISOR'S ENDORSEMENT TO PARTICIPATE. VOID WHERE PROHIBITED. By participating, entrants agree to be bound by these Official Rules and the decisions of the judge, which are binding and final on matters relating to this contest. Contest is subject to all applicable federal, state, and local laws.

**DESCRIPTION:** The "Spirit Bracket Challenge" is a fund raising program hosted by BWW Diversified Restaurant Holdings, for area schools scholastic 501C3 programs/clubs to compete against one another in a bracket-style challenge to see who can raise the most money for their school/program. This event offers schools a competitive way to compete in a bracket to which school really has the most school spirit! Schools will be placed in the bracket against another school for a head to head fund raising competition. The school that raises the most money on their given night will advance in the bracket. Even the schools that do not win their weekly challenge and don't advance in the bracket will keep the funds raised on their designated night.

**APPLICATION PERIOD:** To apply, schools or their school-sponsored clubs must visit [www.wild941.com](http://www.wild941.com) or [www.995qyk.com](http://www.995qyk.com) to fill out and submit an online application form prior to the submission cutoff date of January 31, 2018. Only one application accepted per school. Applications must be submitted by 11:59pm EST on January 31, 2018 and must include all required fields. Incomplete applications will not be evaluated. Schools must have an advisor, principal, or school advisor's endorsement to participate. Schools must complete and submit a W-9. Limit one (1) application per person/address/household. Multiple applications received from any person or household after the first application

received from that person or email address will be void. All applications become the property of sponsors and will not be acknowledged.

**BRACKET SELECTION:** A total of thirty-two (maximum) (32) Tampa Bay Area schools/school-sponsored clubs will be selected to compete in the 2018 Spirit Bracket Challenge. Participating schools/school-sponsored clubs will be selected at the sole discretion of BWW Diversified Restaurant Holdings. Judging is based on how well deserving the application essay appears to be. Schools to submit a persuasive essay of 150 words or less describing why your school deserves to be selected, , how you plan to promote your Spirit Night if you're selected to participate, and how the school/group plans to allocate funds raised through the competition. Participating schools/ school-sponsored clubs will be notified and advised on the bracket process one week prior to the first round.

Schools may participate once per calendar year.

**KEY DATES:**

MONDAY, JANUARY 8<sup>TH</sup> – WEDNESDAY, JANUARY 31<sup>ST</sup> – Application Entry

**SCHOOL BRACKET ANNOUNCEMENT:**

FRIDAY, FEBRUARY 2<sup>ND</sup>, 2018

**BRACKET SCHEDULE: SBC Events\***

**Round One:** Monday, February 12, 2018 and/or Wed Feb 14, 2018 (32 schools)

**Round Two:** Monday, February 19, 2018 and/or Wed Feb 21, 2018 (8 schools)

**Round Three:** Monday, February 26, 2018 and/or Wed Feb 28 (4 schools)

**Round Four (Finals):** Monday, March 12, 2018 (2 schools)

Dates may be changed due to weather and/or other unforeseen circumstances.

Participating schools/school-sponsored clubs will be announced on-air on WILD 94.1 and 99.5 QYK the Friday after their event/"Spirit Night" with results that they will be moving forward in the competition. Results will also be posted on [www.wild941.com](http://www.wild941.com) and [www.995qyk.com](http://www.995qyk.com)

\*dates subject to change