

## **BEAT THE BROADCASTERS FOOTBALL PICKS CONTEST OFFICIAL RULES**

These rules apply to KCYE-FM Beat The Broadcasters Contest (“Contest”), being conducted locally by Beasley Media Group, LLC. d/b/a KCYE-FM (“Station”). **In addition, the General Contest Rules attached hereto and posted at the Station’s website apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

By entering the Contest, entrants will automatically be entered into the national Second Street Pro Football contest, which is being administered and conducted solely by Second Street Media Inc. (“Second Street”). **Beasley Media Group, LLC. and the Station are not responsible for the execution of the national level contest or for fulfilment of any prizes awarded at the national level. For complete national rules, visit <https://1027thecoyote.com>.** This Contest is not intended to be used for gambling purposes. If it is determined that a participant is using the Contest for gambling purposes, he/she will be disqualified.

### **1. HOW TO PLAY:**

- a. The Beat the Broadcasters Contest will begin on Monday August 6<sup>th</sup>, 2018 at 12:01am Pacific Time (“PT”) and end on December 30, 2018 PT.
- b. To enter the Contest, entrants must visit [www.1027thecoyote.com](http://www.1027thecoyote.com) and follow the links and instructions to enter the Pigskin Picks game, as described below. All entries must be received by the dates and times listed in the descriptions below.
- c. Station and Second Street are not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man or God, lost, late, misdirected, postage-due, unintelligible, returned, undelivered entries or email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network.
- d. Persons who tamper with or abuse any aspect of this Contest or Website, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Website's terms of service, as solely determined by the Sponsor, will be disqualified. Neither Station nor Second Street are responsible for any incorrect or inaccurate information whether caused by Website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Contest, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized Website access. Any use of robotic, macro, automatic, programmed or like methods of play will

void all such plays, and may subject that participant to disqualification. Station and/or Second Street reserves the right at its sole discretion, to disqualify any individual (and all of his or her submissions) who tampers with the submission process. Neither Station nor Second Street are responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this Contest.

e. How to Register Via Internet –

- i. Entries to win will require users to set up an account for the Second Street Pro Football National Contest and participate in the KCYE- FM Beat the Broadcasters Contest by selecting possible answers. Follow the links and instructions on [963kklz.com](http://963kklz.com) to access the online contest site where you will need to register beginning on Monday, August 6<sup>th</sup>, 2018. Previous users will be asked to confirm registration information, and you may be asked to create a unique user name for use in this Contest and all Second Street contests. Each entry via Internet must include requested information, including the entrant's first name and last name, complete postal address (street, city, state, and zip code), email address, telephone number, and date of birth. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning the email address or the domain associated with the submitted email address. Multiple entrants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. The contest/sweepstakes administrator's computer is the official time keeping device for the Contest.
- ii. On [www.1027thecoyote.com](http://www.1027thecoyote.com), select the team that you believe will be the winner of each pro football regular season and playoff game and predict the score for the winning and losing team for the designated the tie-breaker game. You may enter your picks and score predictions until five (5) minutes before the start of each game. If you fail to select a winner for any game, your pick will be the team that was selected by most participants. However, you are not eligible to win a weekly prize if you fail to select a winner for more than one game in a given week, and you are not eligible to win the grand prize unless you complete your picks for each game for at least 11 weeks. The point value for selecting the winner of each game is as follows:
  - Regular Season Games – 1 point

- Wild Card and Divisional Playoff Game – 4 points
  - Conference Finals – 8 points
  - Championship Game – 16 points
- iii. If a game is canceled, postponed or forfeited for any reason, or if a game ends in a tie, no points will be awarded for that game.
- iv. The participant with the most points for each week of the pro football regular season will be deemed a weekly prize winner. The participant with the highest total "net score" at the end of the season will be deemed the grand prize winner. A participant's total "net score" will be determined by subtracting the participant's four (4) lowest weekly scores from his/her total score for all 21 weeks of the season and playoffs.
- v. In the event of a tie for a weekly prize, the tie breaker will be determined as follows from among all tied participants: (a) the participant's predicted score for the winning team in that week's designated time-breaker game will be subtracted from the actual score obtained by the winning team, and the difference multiplied by itself, (b) the participant's predicted score for the losing team in that week's designated time-breaker game will be subtracted from the actual score obtained by the losing team, and the difference is multiplied by itself, (c) the result in (a) is added to the result in (b) to obtain the "Score Approximation." The participant with the lowest "Score Approximation" will be deemed the winner. If a tie remains, the weekly winner will be chosen at random from among those still tied. In the event of a tie for the grand prize, the participant with the lowest total "Score Approximation" for week 21, the championship game, will be declared the winner, then, if necessary, working back through the Score Approximations for each of the preceding weeks to break the tie.
- f. Participants agree to abide by the terms of these Official Rules and that the decisions of the Sponsor are final and binding on all matters pertaining to the Contest. The Contest ends following the start of the pro football Championship Game. The tied participant with the lowest "Score Approximation" will be deemed the winner.
  - i. If there are still ties, the ties will be broken based on the following criteria in this order:
    1. The most points earned in the Fifth Round.
    2. The most points earned in the Fourth Round.
    3. The most points earned in the Third Round.
    4. The most points earned in the Second Round.
    5. The most points earned in the First Round.
    6. If there is still a tie, the winner will be randomly selected from the remaining tied players.

- g. There will be up to a total of twenty-one (21) Prize winners selected in this Station-conducted local Contest, consisting of twenty (20) weekly winners and one (1) Grand Prize winner.

## 2. ELIGIBILITY:

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents who reside in Clark County, Nevada except void where prohibited by law. Entrants must possess a valid, government-issued ID. Winner must show proof of residency to verify eligibility.
- b. Employees, household members (legally related or not) of employees, and the immediate family members (i.e., spouses, parents, legal-guardians, in-laws, siblings, grandparents, grandchildren and children) of the Station, Second Street and/or any respective parents, subsidiaries, affiliates, directors, officers, governors, owners, advertising, and promotion agencies, agents of any of the preceding entities, participating sponsors/promotional partners, and other radio stations in the Wilmington metro survey area (as defined by Nielsen Audio) are ineligible to participate or win.
- c. Contestants are eligible to win a KCYE-FM contest only once every thirty (30) days and a prize valued at \$600 or more, only once every six months. Only one winner per household (whether related or not) is permitted in any contest.

## 3. PRIZES:

- a. Up to one (1) Local Grand Prize will be awarded in the Contest. The Grand Prize is \$1,000.00. Approximate Retail Value (“ARV”) of prize is \$1,000.00. (“Local Grand Prize.”)
- b. Up to twenty (20) Local Weekly Prizes will be awarded in the Contest. The weekly prize is TBD. ARV of weekly prize is TBD. (“Local Weekly Prize”).
- c. **Any national prizes awarded will be fulfilled directly by Second Street. The Station is not responsible for any national prizes awarded and fulfilled by Second Street.**
- d. The Station reserves the right to substitute any prize with another prize of equal or greater value. Prizes are non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of the Station. The Station has not made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize (if any) are provided only by the manufacturer, and winners agree to look solely to such manufacturers for any such

warranty and/or guarantee. Each winner is responsible for all federal, state and local taxes and may be required to complete an IRS form W-9. Station reserves the right to withhold prizes until completed form W-9 is received.

- e. All prizes or prize certificates must be claimed at the office of the Station located at 812 Philadelphia Pike, Wilmington, DE 19809, Monday-Friday between the hours of 10 am – 5 pm. Prize or prize certificate must be claimed within thirty (30) days of notification of winning. Failure to claim prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

#### **4. SELECTION OF WINNERS:**

- a. Up to one (1) Local Grand Prize winner will be selected as described in Section 1g of these Official Rules. The Station will notify the Local Grand Prize winner no later than Friday, January 4<sup>th</sup>, 2018 via the email address they provided when they registered for the Contest.
- b. Up to twenty (20) Local Weekly Prize winner(s) will be selected as described in Section 1g of these Official Rules (One (1) per week). The Station will notify Local Weekly Prize winners via the email address they provided when they registered for the Contest at the end of each contest week.
- c. Entrant need not listen to the Station or be present to win.
- d. If a winner does not respond within seven (7) days of the initial notification email/call, the prize will be forfeited and awarded to the next highest scoring participant or the next winning participant as determined by the tie-breaking method described in Section 1.e(v).
- e. Decisions of Station management with respect to the Contest are final.
- f. Winners of the national prizes will be notified by email from Second Street Media, the administrator of the national contest. Each entrant's participation in the National Contest is governed by separate rules, located at: <https://1027thecoyote.com/second-street-pro-football-contest-official-rules/>. The Station is not responsible for the outcome or administration of the National Contest and by entering the Contest, each entrant agrees to release and hold harmless the Station, its sponsor(s) and promotional partner(s), its advertising and promotion agencies, and each of their respective parent, subsidiary and affiliated entities, and the officers, shareholders, directors, employees, agents, representatives, successors, and assigns of each of them harmless against any and all claims or liability arising directly or indirectly from the National Contest.

## 5. CONDITIONS:

- a. **See Attachment A “General Contest Rules” for additional conditions.**
- b. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.1027thecoyote.com](http://www.1027thecoyote.com).
- c. For website contests or sweepstakes: By use of the Station’s website and by entering this Sweepstakes, entrants agree to the Station’s Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.1027thecoyote.com](http://www.1027thecoyote.com).
- d. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 2920 S. Durango Dr. Las Vegas, NV 89117 or by sending a self-addressed, stamped envelope to the Station.

## **Attachment A**

### **BEASLEY MEDIA GROUP, LLC. GENERAL CONTEST RULES**

These rules apply to all contests conducted by Beasley Media Group radio stations. Station specific contests will have their own specific rules which will be set forth in contest rules for that particular contest and will be available at the Station studio and on the Station's website. . **If there is a conflict between these General Contest Rules and the Rules for a specific Contest, the Rules for the specific Contest shall control**

#### **1. HOW TO ENTER AND PLAY**

**a.** Unless otherwise noted, one entry per person will be accepted. In the event multiple entries are allowed, each entry must be submitted individually. Mechanically reproduced or software generated entries of any kind will not be accepted. Any materials submitted become the property of Station and will not be returned.

#### **2. ELIGIBILITY RESTRICTIONS**

**a.** Unless otherwise specified, contests are open to all listeners who are 21 years of age or older and who reside in the service area of station. Contestants must possess a valid, government-issued ID. Winner must show proof of residency to verify eligibility.

**b.** Employees of Station, its licensee, its parent corporation and their affiliated entities, advertising and PR agencies, participating sponsors/promotional partners, other radio stations in the service area of the station and the members of their immediate families are ineligible to participate or win.

**c.** Unless otherwise specified, Listeners are eligible to win Beasley Media Group contests only once every sixty (60) days and a prize valued at \$600 or more, only once every six months. Only one winner per household (whether related or not) is permitted in any contest.

#### **3. PRIZES**

**a.** Unless otherwise specified by the Station, all prizes or prize certificates must be claimed at the office of the Station conducting the contest, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim prize by the specified time will result in forfeiture of the prize.

**b.** Unless otherwise permitted by the Station, winner(s) must claim his or her Prize in person, and a Prize cannot be claimed by third parties on behalf of the winner. If a contest is open to entrants under the age of 18 and a winner is under the age of 18, a parent or legal guardian must claim the Prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in the official rules of the contest.

**c.** In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. The Station is not responsible for the safe arrival of a prize or prize certificate.

**d.** Prizes are not transferable. Prizes may not be substituted for or redeemed for cash.

#### **4. SELECTION OF WINNERS**

**a.** Contest winners will be selected and notified of their prize in the manner announced by the Station.

**b.** Unless otherwise specified, if the winner(s) cannot be contacted within 24 hours after the prize is awarded, an alternate winner may be selected at the Station's discretion. Unless otherwise specified, winners who fail to respond within 24 hours of prize notification are deemed to be waiving their prize claim and the prize will be forfeited.

**c.** The odds of winning depend upon the number of eligible entries received or the relative performance of each contestant.

#### **5. CONDITIONS**

**a.** WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions.

**b.** Taxes and Liability: Payment of all federal, state and local taxes is the sole responsibility of the winner. Contest winnings will be reported to the Internal Revenue Service and winners can expect to receive a 1099 tax form for prizes which total more than \$600 for the calendar year. Winners may be required to accurately complete and submit IRS Form W-9 to the Station as a condition of acceptance of a prize.

**c.** By participating in the contest, contestant agrees to have his or her name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation.

**d.** By participating in the contest, contestants hereby releases and agrees to indemnify and hold harmless the Station, its licensee, affiliates, subsidiaries, parent corporation and each of their officers, directors, shareholders, employees, advertising and PR agencies, sponsors, advertisers, promotional partners, agents, representatives, and their successors and assigns, and all others connected with them and the contest (collectively, "Released Parties") from any and all liability, claims, actions and damages sustained or incurred by participation in the contest and the receipt and use of any prize awarded (if any) through such contest arising in any manner whatsoever.

**e.** Contest winners (and their guests or travel companions, if any) may be required in the Station's sole discretion, to sign a liability release and a publicity release. A winner (or his/her parent or legal guardian if under the age of 18 years) must execute and return any required release within five (5) business days from notification or winner will be disqualified and the prize will be forfeited. An alternate winner may be chosen by random selection. Pursuant to the liability release, the winners will agree to hold the Released Parties harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest. Any contestant (or his/her parent or legal guardian, if applicable) who refuses to sign any required release will forfeit any and all prizes.

**f.** The Station will be excused from its obligation to conduct the contest if its performance is delayed or prevented due to causes beyond its control, including, but not limited to acts of God,

public enemies, war, civil disorder, fire, flood, hurricanes, explosion, labor disputes or strikes, and any acts by any governmental authority.

**g.** The Station, its licensee, affiliates, subsidiaries, parent corporation, sponsors, advertisers and promotional partners, and their assigns and successors are not responsible for failure to conduct or for alterations to the contest due to circumstances beyond the control of any such entity.

**h.** Decisions of Station management with respect to the contest are final.

**i.** The Station reserves the right to end any contest or amend these rules upon announcement on air or publication on the Station website.

**j.** The Station reserves the right to make changes to the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement.

**k.** The Station is not responsible for any prizes or certificates lost or stolen after the winner has claimed them from the Station.

**l.** Prizes are awarded 'as is' with no guarantees or warranties as to use. Acceptance of a prize releases the Station, its sponsors, promotional partners and advertisers from all liability and claims concerning the prize, its delivery, and its use.

**m.** The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize. The Station is not responsible for (i) lost, stolen, mutilated, misdirected, postage due, illegible, incomplete or late entries; (ii) telephone or mobile service outages, delays, busy signals, facsimile transmission errors, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call or from sending a text message (if applicable, message and data rates may apply, and the Station is not responsible for any fees incurred by an entrant for this method of entry); (iii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technical difficulties.

**n.** By participating in this contest, contestants agree to be bound by these rules. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of the Station.

**o.** Contestants are required to provide truthful information as part of their entry and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from contestants who do not meet the eligibility requirements and the Station will also delete any online entry if it learns that it was submitted by contestants under the age of 13.

**p.** Any materials submitted become the property of the Station and will not be returned.

**q.** No purchase is necessary. The contest is void where prohibited. Contests and promotions are subject to all federal, state and local laws.

**r.** For website contests: By use of the Station's website and by entering this Contest, contestants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located on the Station website.

s. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of the Station, or by sending a self-addressed, stamped envelope to the Station.

## **6. TELEPHONE CONTESTS**

a. The Station cannot be held responsible for allegations of telephone malfunctions. The Station is not responsible for callers lost or disconnected before completing his or her prize claim. When a caller is lost or disconnected prior to broadcast, the Station can, at its discretion, select the next eligible caller received to win/participate. The Station is not responsible for any lost connections, miscommunications, failed computer or telephone transmissions, equipment or other technical failure or service interruptions. The Station is not responsible for any carrier or server delays or failures.

## **7. TEXT CONTESTS**

a. You understand, acknowledge and agree that no purchase is necessary to participate in any text-to-win contest or subscribe to any text club, and that texts sent by the Station are sent using an automated telephone dialing system. By initiating a text message to the Station in this contest, you also expressly consent to the receipt of a reply message confirming your entry and notification via text if you are selected to be a winner. You also understand, acknowledge and agree that reply messages from the Station may contain advertising and marketing messages, which support this free service.

b. Message and data rates may be charged by your wireless carrier. The Station is not responsible for any fees incurred by you for this method of entry.

c. Entrants to this contest do not provide detailed personal information at the time of entry given the limitations of the text message format, but must provide all requested information if selected as a winners, including first name and last name, complete postal address (street, city, state, and zip code), email address, telephone number, date of birth, social security number (if required by law and federal tax reporting requirements), and verification of identity (such as a valid government-issued ID).

d. All entrants must follow the “call to action” entry instructions and submit any requested information. If you change your mind regarding the subscription to the text club, you should text the word “STOP” to the designated short code when you receive the confirmation message. You may opt-out to a text club at any time.

e. Text message and any mobile device entries will be deemed made by the authorized account holder of the mobile account submitted at the time of entry. The authorized account holder is the natural person who is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. Multiple entrants are not permitted to share the same text or mobile telephone number. Only text messages individually generated by wireless devices such as cellular or smart telephones and Blackberries will be accepted; use of any device to automate entry is prohibited and will be cause for disqualification. Proof of submission of an entry from the entrant shall not be deemed proof of receipt by the Station. The contest/sweepstakes administrator’s telephone system or text platform is the official time keeping device for the contest.

f. The Station is not responsible for any lost connections, miscommunications, failed computer or telephone transmissions, equipment or other technical failure, service interruptions, carrier or

server delays or failures. The Station is not responsible for mis-sent, misdirected, or undeliverable text entries, and votes cannot be recalled once sent.

## **8. INTERNET RULES**

- a.** The Station is not responsible for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches.
- b.** Contest participants using the Internet must provide a valid email address.
- c.** The Station and sponsors are not responsible for technical, hardware, software or telephone or other transmission failures of any kind; lost or unavailable network connections; or incomplete, garbled or delayed computer transmissions whether caused by the Station, users, by any equipment or programming utilized in promotions, games or contests, or by human error which may occur in the processing of submissions, which may limit a participant's ability to participate.
- d.** The Station reserves the right, in its sole discretion, to cancel or suspend a promotion, game or contest should a virus, bug, computer or other problem beyond the control of the Station corrupt the administration, security or proper execution of game or contest. The Station, in its sole discretion, may award prizes to entries received by alternate means. All Internet participants agree to be bound by the specific contest rules, and the General Contest Rules appearing above.
- e.** To enter online, you must enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. One Internet entry per person and one Internet entry per email address. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible by assigning email addresses or the domain associated with the submitted email address.
- f.** The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station website or who is otherwise in violation of the rules. The Station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

## **9. WHEN INTERNET CONTEST INVOLVES VOTING**

- a.** Entrants may not attempt to obtain votes by any fraudulent or inappropriate means, including, without limitation, by: (a) circumventing (or encouraging others to circumvent) any vote limits; (b) using any automated system to vote; (c) offering any inducements to others in exchange for votes; or (d) using proxy voting schemes in which anyone other than the actual person submits the vote. The Station, in its sole discretion, reserves the right to reject any votes that the Station has reason to believe were obtained through fraudulent or inappropriate means.

## **10. WHEN CONTEST INVOLVES VOTING ON SOCIAL MEDIA, INCLUDING FACEBOOK, TWITTER, INSTAGRAM AND OTHERS**

- a.** Use of multiple Facebook/Twitter/Instagram or other social medial accounts to enter contests is prohibited and will result in nullifying all votes from these accounts and /or disqualification from the contestant. The penalty will be determined at the sole discretion of the judge(s).

## **11. FOR ENTRIES THAT INCLUDE SUBMITTING A VIDEO**

**a.** Profanity or nudity is not permitted in video entries. The Station, at its sole discretion, reserves the right to disqualify and/or destroy any entry if or when it is discovered that such entry contains infringing, illegal, indecent or otherwise offensive material or if such entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for public viewing, performance or posting via the Internet.

**b.** Each contestant's video entry must be his/her original creative work and/or property and must not contain copyrighted materials or any other materials which may be restricted, prohibited, or outlawed by Federal, state or local laws. Contestants are required to obtain a written release from all individuals appearing in the video which grants the right to use their name, likeness and recorded voice and the right to post the video on the Station's website for the general public to view. Each contestant agrees to hold the Released Parties harmless against any and all claims or liability arising directly or indirectly from the prize and/or contest, including but not limited to an infringement or alleged infringement of any intellectual property, publicity or privacy right, or violation of any law or regulation, involving the video entry.

## **12. FOR ENTRIES THAT INCLUDE SUBMITTING A PHOTO**

**a.** Nudity is not permitted in photo entries. The Station, at its sole discretion, reserves the right to disqualify and/or destroy any entry if or when it is discovered that such entry contains infringing, illegal, indecent or otherwise offensive material or if such entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for public viewing, performance or posting via the Internet.

**b.** Each contestant's photo entry must be his/her original creative work and/or property and must not contain copyrighted materials or any other materials, which may be restricted, prohibited, or outlawed by Federal, state or local laws. Contestants are required to obtain a written release from all individuals appearing in the photo which grants the Station the right to use their name, likeness and recorded voice and the right to post the photo on the Station's website for the general public to view. Each contestant agrees to hold the Released Parties harmless against any and all claims or liability arising directly or indirectly from the prize and/or contest, including but not limited to an infringement or alleged infringement of any intellectual property, publicity or privacy right, or violation of any law or regulation, involving the photo entry.

## **13. FOR CONTESTS PROMOTED ON STATION FACEBOOK PAGE**

**a.** This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook. By submission of an entry, a contestant releases Facebook from any responsibility or liability of the Contest's administration, prizes or promotion. Contestants are providing entry information to the Station and not to Facebook.

## **14. FOR CONTESTS PROMOTED ON INSTAGRAM**

**a.** This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. By submission of an entry, a contestant releases Instagram from any responsibility related to the Contest.

## **15. FOR CONTESTS PROMOTED ON STATION TWITTER PROFILE**

**a.** This Contest is in no way sponsored, endorsed or administered by or associated with Twitter. By submission of an entry, contestant release Twitter from any responsibility related to the Contest.