



UNLOCK THE V CASH VAULT ONLINE CONTEST RULES

These rules apply to “UNLOCK THE V CASH VAULT” online contest conducted by Beasley Media Group, Inc. d/b/a WBAV (the “Station”). In addition, the General Contest Rules attached hereto and posted at www.v1019.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER AND PLAY

- a. The “UNLOCK THE V CASH VAULT” Contest will begin May 14, 2018 and end June 15, 2018, or when total winnings \$5000. In prizes has been awarded, whichever occurs first (“Contest Period”).
- b. To participate in the Contest, listeners will have to listen to the Station at designated hours (11am & 4pm, Monday through Friday), at the top of the hour, 15 minutes after the hour, 30 minutes after the hour and 45 minutes after the hour, for the number announcements that will help unlock the “V Cash Vault.” After the 4th number is given on-air, the 9th caller (as announced on-air) to call in to 704-570-1019 or 1-800-269-1019 and correctly tell the on-air talent the 4 numbers to the “V Cash Vault” will win \$100, upon confirmation of eligibility. Winners must give the numbers in their correct order. The numbers given will on range from 1-9 and can be repeated.
- c. In the event that the selected caller is disconnected, is found to be ineligible, or answers incorrectly, the next eligible caller who successfully makes it through on the call-in line and completes the call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a prize winner only once.
- d. Online listeners to the Station web stream may experience a reception delay. Listening to the Station’s over-the-air broadcast is the best way to participate in this contest. Winner qualification is subject to FULL phone call completion, and the verification of the caller’s name, address, home phone number, and work/cell phone number, all of which must be provided prior to completion of the call. Contest calls will not be accepted at any other number.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Charlotte Metropolitan Area, except void where prohibited by law. Contestants must possess a valid, government-issued ID. Winner must show proof of Charlotte Metropolitan Area residency to verify eligibility.
- b. Persons may win once every sixty (60) days on all Beasley Media Group Stations. If listeners win on one Beasley Media Group station, they must wait sixty (60) days to win on another Beasley Media Group station.

3. PRIZES

- a. Each prize is \$100 cash paid in the form of a check from Beasley Media Group made payable to the winner and may take 30-60 days for processing.
- b. Up to 50 prizes --2 clues per contest days – need 4 clues to win, will be awarded. Each prize is \$100 cash paid in the form of a check payable to the winner. The Approximate Retail Value of the prize is \$100.
- c. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize. The prize is awarded as is. Check will not be awarded or processed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will be mailed approximately thirty (30) days after the Station receives all required paperwork back from the winner(s)
- d. After winning and providing the proper and correct information to the on-air talent, all winners must appear in person to the office of the Station located at 1520 South Boulevard, Suite 300, Charlotte, NC 28203 Monday-Friday, during regular business hours to complete a W-9 and sign all applicable release forms related to the contest. These documents must be signed within thirty (30) days of winning. Failure to complete documents within thirty (days) will result in forfeiture of the prize.
- e. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. The Station is not responsible for the safe arrival of a prize or prize certificate.
- f. Prizes are not transferable.

4. SELECTION OF WINNERS

- a. Up to 50 prizes --2 clues per contest days – need 4 clues to win, will be awarded as described in Section 1 of these rules.
- b. Winners will be notified at the time of his/her winning call.
- c. Odds of being selected depend, in part, on the number and order of calls received.
- d. Winner must listen to the Station to win but is not required to be present to win.
- e. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. Winners must provide all four (4) numbers in correct order for them to win.

- b. See Attachment A “General Contest Rules” for additional conditions.
- c. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.v1019.com.
- d. For website contests: By use of the Station’s website and by entering this Contest, contestants agree to the Station’s Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.v1019.com.
- e. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 1520 South Blvd., Charlotte, North Carolina, 28203, or by sending a self-addressed, stamped envelope to the Station.

Attachment A

BEASLEY MEDIA GROUP, INC. GENERAL CONTEST RULES

These rules apply to all contests conducted by Beasley Media Group, Inc.'s radio stations. Station specific contests will have their own specific rules which will be set forth in contest rules for that particular contest and will be available at the Station studio and on the Station's website. If there is a conflict between these General Contest Rules and the Rules for a specific Contest, the Rules for the specific Contest shall control.

1. HOW TO ENTER AND PLAY

a. Unless otherwise noted, one entry per person will be accepted. In the event multiple entries are allowed, each entry must be submitted individually. Mechanically reproduced or software generated entries of any kind will not be accepted. Any materials submitted become the property of Station and will not be returned.

2. ELIGIBILITY RESTRICTIONS

a. Unless otherwise specified, contests are open to all listeners who are 21 years of age or older and who reside in the service area of station. Contestants must possess a valid, government-issued ID. Winner must show proof of residency to verify eligibility.

b. Employees of Station, its licensee, its parent corporation and their affiliated entities, advertising and PR agencies, participating sponsors/promotional partners, other radio stations in the service area of the station and the members of their immediate families are ineligible to participate or win.

c. Unless otherwise specified, Listeners are eligible to win Beasley Media Group contests only once every sixty (60) days and a prize valued at \$600 or more, only once every six months. Only one winner per household (whether related or not) is permitted in any contest.

3. PRIZES

a. Unless otherwise specified by the Station, all prizes or prize certificates must be claimed at the office of the Station conducting the contest Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim prize by the specified time will result in forfeiture of the prize.

b. Unless otherwise permitted by the Station, winner(s) must claim his or her Prize in person, and a Prize cannot be claimed by third parties on behalf of the winner. If a contest is open to entrants under the age of 18 and a winner is under the age of 18, a parent or legal guardian must claim the Prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in the official rules of the contest.

c. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. The Station is not responsible for the safe arrival of a prize or prize certificate.

d. Prizes are not transferable. Prizes may not be substituted for or redeemed for cash.

4. SELECTION OF WINNERS

- a.** Contest winners will be selected and notified of their prize in the manner announced by the Station.
- b.** Unless otherwise specified, if the winner(s) cannot be contacted within 24 hours after the prize is awarded, an alternate winner may be selected at the Station's discretion. Unless otherwise specified, winners who fail to respond within 24 hours of prize notification are deemed to be waiving their prize claim and the prize will be forfeited.
- c.** The odds of winning depend upon the number of eligible entries received or the relative performance of each contestant.

5. CONDITIONS

- a.** WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions.
- b.** Taxes and Liability: Payment of all federal, state and local taxes is the sole responsibility of the winner. Contest winnings will be reported to the Internal Revenue Service and winners can expect to receive a 1099 tax form for prizes which total more than \$600 for the calendar year. Winners may be required to accurately complete and submit IRS Form W-9 to the Station as a condition of acceptance of a prize.
- c.** By participating in the contest, contestant agrees to have his or her name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation.
- d.** By participating in the contest, contestants hereby releases and agrees to indemnify and hold harmless the Station, its licensee, affiliates, subsidiaries, parent corporation and each of their officers, directors, shareholders, employees, advertising and PR agencies, sponsors, advertisers, promotional partners, agents, representatives, and their successors and assigns, and all others connected with them and the contest (collectively, "Released Parties") from any and all liability, claims, actions and damages sustained or incurred by participation in the contest and the receipt and use of any prize awarded (if any) through such contest arising in any manner whatsoever.
- e.** Contest winners (and their guests or travel companions, if any) may be required in the Station's sole discretion, to sign a liability release and a publicity release. A winner (or his/her parent or legal guardian if under the age of 18 years) must execute and return any required release within five (5) business days from notification or winner will be disqualified and the prize will be forfeited. An alternate winner may be chosen by random selection. Pursuant to the liability release, the winners will agree to hold the Released Parties harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest. Any contestant (or his/her parent or legal guardian, if applicable) who refuses to sign any required release will forfeit any and all prizes.
- f.** The Station will be excused from its obligation to conduct the contest if its performance is delayed or prevented due to causes beyond its control, including, but not limited to acts of God, public enemies, war, civil disorder, fire, flood, hurricanes, explosion, labor disputes or strikes, and any acts by any governmental authority.

g. The Station, its licensee, affiliates, subsidiaries, parent corporation, sponsors, advertisers and promotional partners, and their assigns and successors are not responsible for failure to conduct or for alterations to the contest due to circumstances beyond the control of any such entity.

h. Decisions of Station management with respect to the contest are final.

i. The Station reserves the right to end any contest or amend these rules upon announcement on air or publication on the Station website.

j. The Station reserves the right to make changes to the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement.

k. The Station is not responsible for any prizes or certificates lost or stolen after the winner has claimed them from the Station.

l. Prizes are awarded 'as is' with no guarantees or warranties as to use. Acceptance of a prize releases the Station, its sponsors, promotional partners and advertisers from all liability and claims concerning the prize, its delivery, and its use.

m. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize. The Station is not responsible for (i) lost, stolen, mutilated, misdirected, postage due, illegible, incomplete or late entries; (ii) telephone or mobile service outages, delays, busy signals, facsimile transmission errors, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call or from sending a text message (if applicable, message and data rates may apply, and the Station is not responsible for any fees incurred by an entrant for this method of entry); (iii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technical difficulties.

n. By participating in this contest, contestants agree to be bound by these rules. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of the Station.

o. Contestants are required to provide truthful information as part of their entry and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from contestants who do not meet the eligibility requirements and the Station will also delete any online entry if it learns that it was submitted by any contestants under the age of 13.

p. No purchase is necessary. The contest is void where prohibited. Contests and promotions are subject to all federal, state and local laws.

q. For website contests: By use of the Station's website and by entering this Promotion, contestants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located on the Station website.

r. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of the Station, or by sending a self-addressed, stamped envelope to the Station.

6. TELEPHONE CONTESTS

a. The Station cannot be held responsible for allegations of telephone malfunctions. The Station is not responsible for callers lost or disconnected before completing his or her prize claim. When a caller is lost or disconnected prior to broadcast, the Station can, at its discretion, select the next eligible caller received to win/participate. The Station is not responsible for any lost connections, miscommunications, failed computer or telephone transmissions, equipment or other technical failure or service interruptions. The Station is not responsible for any carrier or server delays or failures.