

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: July 23, 2017 - July 22, 2018

1) **Employment Unit: Beasley Broadcast Media Group – Charlotte, NC**

2) **Unit Members (Stations and Communities of License): WBAV-FM, Gastonia, NC; WBCN-AM, Charlotte, NC; WKQC-FM, Charlotte, NC; WNKS-FM, Charlotte, NC; WPEG-FM, Concord, NC; WSOC-FM, Charlotte, NC**

3) **EEO Contact Information for Employment Unit:**

Mailing Address:  1520 South Boulevard, Suite 300 Charlotte, NC 28203	Telephone Number: 704.522.1103
	Contact Person/Title: Bill Schoening
	E-mail Address: Bill.schoening@bbgi.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) On-Air Announcer	Industry Referral
(b) Account Executive (2)	Keller Institute/Appalachian State University (2)
(c) Account Executive	Industry Referral
(d) On-Air Announcer	Employee Referral
(e) Account Executive (2)	Beasley Media Group Website ( <a href="http://www.bbgi.com">www.bbgi.com</a> ) (2)
(f) On-Air Announcer	Employee Referral
(g) On-Air Announcer	Industry Referral
(h) National Sales Assistant	Beasley Media Group Website ( <a href="http://www.bbgi.com">www.bbgi.com</a> )
(i) On-Air Announcer	Industry Referral
(j) Account Executive	Keller Institute/Appalachian State University
(k) Digital Content Manager	Internal Candidate
(l) Traffic Manager	Internal Candidate

**5) Job Title: On-Air Announcer**

**Referral Source(s) of Hire: Industry Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
Queens College	collegcentral.com/queens	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	3	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Industry Referral	Joel Denver	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8646	1	No

**5) Job Title: Account Executive (2)**

**Referral Source(s) of Hire: Keller Institute/Appalachian State (2)**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
NC Security Employment NC Works	n/a	5601 Executive Center Dr, Ste 300, Charlotte NC 28212	(704) 556-2870	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	2	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Central Piedmont Community College	Employe NC	1201 Elizabeth Ave, Charlotte NC 28235	(704) 330-2722	0	No
Central Carolina Community College	Employe NC	1105 Kelly Dr, Sanford NC 27330	(919) 775-5401	0	No
Davidson Community College	Employe NC	297 Davidson Comm. College Blvd, Thomasville NC 27360	(336) 249-8186	0	No
Rockingham Community College	Employe NC	215 Wrenn Memorial Road, Wentworth NC 27375	(336) 342-4261	0	No
Nash Community College	Employe NC	522 N. Old Carriage Road, Rocky Mount NC 27804	(252) 443-4011	0	No
Queens College	collegcentral.com/queens	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No
Industry Referral	Craig Mundy/Nicole Fox	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8818	2	No
Appalachian State University/Keller Institute	Deanne Smith	287 Rivers Street, Boone NC 28608	(828) 262-2180	2	No

**Stations WBAV-FM, WBCN-AM, WFNZ-AM, WKQC-FM, WNKS-FM, WPEG-FM, and WSOC-FM are Equal Opportunity Employer(s).**

**5) Job Title: Account Executive**

**Referral Source(s) of Hire: Industry Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
NC Security Employment NC Works	n/a	5601 Executive Center Dr, Ste 300, Charlotte NC 28212	(704) 556-2870	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	6	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Queens College	collegcentral.com/queens	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No
Charlotte Interactive Marketing Association	Stacie Lowry	1713 Cleveland Ave, Charlotte NC 28203	(704) 295-6805	0	No
Industry Referral	Jinnie Forsythe	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8818	1	No
LinkedIn	Torienne Reed	<a href="http://www.linkedin.com">www.linkedin.com</a>	(704) 227-8821	2	No

**5) Job Title: On-Air Announcer**

**Referral Source(s) of Hire: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
NC Security Employment NC Works	n/a	5601 Executive Center Dr, Ste 300, Charlotte NC 28212	(704) 556-2870	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	3	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Queens College	collegcentral.com/queens	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No
Employee Referral	DJ Stout	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 319-3923	1	No
Meredith College	Office of Career Planning	3800 Hillsborough St, Raleigh NC 27607	(919) 760-8600	0	No

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**5) Job Title: Account Executive (2)**

**Referral Source(s) of Hire: Beasley Media Group  
Website ([www.bbgi.com](http://www.bbgi.com)) (2)**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
NC Security Employment NC Works	n/a	5601 Executive Center Dr, Ste 300, Charlotte NC 28212	(704) 556-2870	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	2	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Queens College	collegcentral.com/queens	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No
Charlotte Interactive Marketing Association	Stacie Lowry	1713 Cleveland Ave, Charlotte NC 28203	(704) 295-6805	0	No
Industry Referral	Robin Herrschaft	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8818	4	No
LinkedIn	Torienne Reed	<a href="http://www.linkedin.com">www.linkedin.com</a>	(704) 227-8821	0	No
Employee Referral	Beth Nifong	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8810	1	No

**5) Job Title: On-Air Announcer**

**Referral Source(s) of Hire: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
NC Security Employment NC Works	n/a	5601 Executive Center Dr, Ste 300, Charlotte NC 28212	(704) 556-2870	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	6	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Central Piedmont Community College	Employe NC	1201 Elizabeth Ave, Charlotte NC 28235	(704) 330-2722	0	No
Central Carolina Community College	Employe NC	1105 Kelly Dr, Sanford NC 27330	(919) 775-5401	0	No
Davidson Community College	Employe NC	297 Davidson Comm. College Blvd, Thomasville NC 27360	(336) 249-8186	0	No
Rockingham Community College	Employe NC	215 Wrenn Memorial Road, Wentworth NC 27375	(336) 342-4261	0	No
Nash Community College	Employe NC	522 N. Old Carriage Road, Rocky Mount NC 27804	(252) 443-4011	0	No
Queens College	collegcentral.com/queens	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No

**Stations WBAV-FM, WBCN-AM, WFNZ-AM, WKQC-FM, WNKS-FM, WPEG-FM, and WSOC-FM are Equal Opportunity Employer(s).**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	Jeff Anderson	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	1	No
RAMP (Radio & Music Pros)	Kevin Carter	<a href="http://www.ramp247.com">www.ramp247.com</a>	(661) 294-9408	1	No
AllAccess.com	Sam Weaver	<a href="http://www.allaccess.com">www.allaccess.com</a>	(972) 672-4812	1	No
Internal Candidates	Torienne Reed	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	2	No

**5) Job Title: On-Air Announcer**

**Referral Source(s) of Hire: Industry Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
NC Security Employment NC Works	n/a	5601 Executive Center Dr, Ste 300, Charlotte NC 28212	(704) 556-2870	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	1	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Queens College	<a href="http://collegcentral.com/queens">collegcentral.com/queens</a>	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No
Internal Candidate	Torienne Reed	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	1	No
Meredith College	Office of Career Planning	3800 Hillsborough St, Raleigh NC 27607	(919) 760-8600	0	No
Industry Referral	Capitol Records/Vallie Consulting	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8646	2	No
AllAccess.com	Sam Weaver	<a href="http://www.allaccess.com">www.allaccess.com</a>	(972) 672-4812	2	No

**5) Job Title: National Sales Assistant**

**Referral Source(s) of Hire: Beasley Media Group Website (www.bbgi.com)**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
NC Security Employment NC Works	n/a	5601 Executive Center Dr, Ste 300, Charlotte NC 28212	(704) 556-2870	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	5	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Queens College	<a href="http://collegcentral.com/queens">collegcentral.com/queens</a>	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Internal Candidate	Torienne Reed	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	1	No
Meredith College	Office of Career Planning	3800 Hillsborough St, Raleigh NC 27607	(919) 760-8600	0	No
Industry Referral	Robin Herrschaft	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8818	1	No

**5) Job Title: On-Air Announcer**

**Referral Source(s) of Hire: Industry Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
NC Security Employment NC Works	n/a	5601 Executive Center Dr, Ste 300, Charlotte NC 28212	(704) 556-2870	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	2	No
Queens College	collegcentral.com/queens	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Indeed.com	Torienne Reed	<a href="http://www.indeed.com">www.indeed.com</a>	(704) 227-8115	2	No
Industry Referral	John Reynolds	1520 South Blvd, Ste 300 Charlotte NC 28203	(704) 227-8646	1	No

**5) Job Title: Account Executive**

**Referral Source(s) of Hire: Keller Institute/Appalachian State**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
NC Security Employment NC Works	n/a	5601 Executive Center Dr, Ste 300, Charlotte NC 28212	(704) 556-2870	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	3	No
Central Piedmont Community College	Employe NC	1201 Elizabeth Ave, Charlotte NC 28235	(704) 330-2722	0	No
Central Carolina Community College	Employe NC	1105 Kelly Dr, Sanford NC 27330	(919) 775-5401	0	No
Davidson Community College	Employe NC	297 Davidson Comm. College Blvd, Thomasville NC 27360	(336) 249-8186	0	No
Queens College	collegcentral.com/queens	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Rockingham Community College	Employe NC	215 Wrenn Memorial Road, Wentworth NC 27375	(336) 342-4261	0	No
Nash Community College	Employe NC	522 N. Old Carriage Road, Rocky Mount NC 27804	(252) 443-4011	0	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Appalachian State University/Keller Institute	Deanne Smith	287 Rivers Street, Boone NC 28608	(828) 262-2180	1	No

**5) Job Title: Digital Content Manager**

**Referral Source(s) of Hire: Internal Candidate**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	1	No
NC Security Employment NC Works	n/a	5601 Executive Center Dr, Ste 300, Charlotte NC 28212	(704) 556-2870	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	3	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Queens College	collegcentral.com/queens	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No
Internal Candidate	Torienne Reed	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	1	No
Employee Referral	DJ Stout	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 319-3923	1	No

**5) Job Title: Traffic Manager**

**Referral Source(s) of Hire: Internal Candidate**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Broadcasters Assoc.	n/a	150 Fayetteville St., Ste 1270, Raleigh NC 27061	(919) 821-7300	0	No
Carolina School of Broadcasting	Melissa Fox	3435 Performance Road, Charlotte NC 28214	(704) 395-9272	0	No
Beasley Media Group Website	<a href="mailto:Charlotte.jobs@bbgi.com">Charlotte.jobs@bbgi.com</a>	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	2	No
Queens College	collegcentral.com/queens	1900 Selwyn Ave, Charlotte NC 28274	(704) 337-2200	0	No
Gaston Community College	Melissa Fox	201 Highway 321 S. Dallas NC 28034	(704) 922-6252	0	No
Indeed.com	Torienne Reed	<a href="http://www.indeed.com">www.indeed.com</a>	(704) 227-8115	3	No
Internal Candidate	Torienne Reed	1520 South Blvd, Ste 300, Charlotte NC 28203	(704) 227-8115	3	No
Meredith College	Office of Career Planning	3800 Hillsborough St, Raleigh NC 27607	(919) 760-8600	0	No

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6) **Total # of Interviewees Referred:** For the period from **July 23, 2017 - July 22, 2018** this Employment Unit interviewed 77 interviewees for full-time job vacancies.

7) **Supplemental Recruitment Initiatives.**

(a) **Initiative: Training Program/Mentoring Program**

Sales Associate Training/Mentoring Program (Ongoing)

The Employment Unit has implemented a sales training/mentoring program to assist with the growth, development, and support of junior account executives and other entry level personnel who have interest in career in sales. The Sales Associate Training Program is designed to enable Employment Unit personnel in sales in acquiring skills that could qualify them for higher level positions. Participants participate in a 10-12 month training program to establish a position within Radio that will provide real world industry training as well as a perspective on interdepartmental procedures. Additionally, one senior account executive at each station is a designated mentor, who works on a one-on-one daily basis with designated mentees. At the same time, the senior account executive mentors develop supervisory and instructional skills necessary for careers in sales management. During this reporting period, the Employment Unit had 5 participants in the training/mentoring program.

Personnel Involved: Director of Sales, Sales Departments, Digital Sales Manager

(b) **Initiative: Internship Program**

The Employment Unit has an ongoing internship program designed to assist members of the community in acquiring skills needed for broadcast employment and designed to promote and foster the professional development of participating students. Interns are assigned to work in all departments at the stations, including digital, promotions, programming, and sales. Interns come from various colleges and universities in the Greater Charlotte/surrounding areas. The program hosted 18 students during the reporting period.

Personnel Involved: WPEG-FM, WBAV-FM Program Director, WPEG-FM, WBAV-FM Promotions Manager, WPEG-FM Morning Show Producer, WKQC-FM, WNKS-FM Program Director, WKQC-FM, WNKS-FM Morning Show Producer, Charlotte Market Director of Sales, Charlotte Digital Department, Digital Content Director, Charlotte Market Public Affairs Director

(c) **Initiative: Kellar Radio Talent Institute, Appalachian State University (June 15-16, 2018)**

Employment Unit personnel served as Professional Guests at the Kellar Radio Talent Institute at Appalachian State University, in Boone, North Carolina. Opportunities at Beasley Media Group-Charlotte were discussed along with various radio/industry related questions from students. Charlotte management participated in an open panel discussion with Communication Studies students and later held a meet and greet for the students. This Institute brings industry professionals from around the state, region and the country to teach during this program in an effort to find bright, talented young broadcasters entering the industry.

Personnel Involved: Charlotte Vice President/Market Manager, Director of Sales, Local Sales Manager, WKQC/WNKS Operations Manager/Program Director, Charlotte Market Production Director, Charlotte Market Assistant Business Manager, WPEG/WBAV Promotions Director, Charlotte Market Digital Sales Manager, Cluster Digital Content Manager

(d) **Initiative: Appalachian State University Fall CareerFest (September 26, 2017)**

The Employment Unit participated in ASU's largest and most comprehensive fall career event, serving an average of 1,000 student and alumni attendees of all majors and skill sets. CareerFest provides companies,

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non-profits, healthcare and government agencies the opportunity to network and share valuable internship and job information with students and alumni.

Personnel Involved: Charlotte Market Director of Sales, Charlotte Market Assistant Business Manager

**(e) Initiative: Participation in General Outreach Efforts using Job Banks or Internet Programs**

Beasley Media Group Website (Ongoing)

The Employment Unit has made significant contributions to the Beasley Media Group career website ([www.bbgi.com/category/job-openings/](http://www.bbgi.com/category/job-openings/)), which contains information designed to inform the general public of the numerous and varied career opportunities available in the broadcasting industry and of the job skills necessary to compete for them. Listeners to the stations are regularly directed to visit BBGI.com to view all available job opportunities with Beasley Media Group Charlotte. Recruitment spots run regularly on each station, stating that “Station WBAV-FM, WBCN-FM, WFNZ-AM, WKQC-FM, WNKS-FM, WPEG-FM, WSOC-FM, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies at the station. We seek the help of local Community Organizations in referring qualified applicants to our station. Community organizations that wish to receive our vacancy information should contact Torienne Reed at WBAV-FM, WBCN-FM, WFNZ-AM, WKQC-FM, WNKS-FM, WPEG-FM, WSOC-FM by calling (704) 227-8115. In addition, all listeners are encouraged to visit [www.bbgi.com](http://www.bbgi.com) for an online listing of job openings at all Beasley Media Group stations.”

Personnel Involved: Human Resources/Payroll Manager

**(f) Initiative: 2017 National Association of Broadcasters Education Foundation (NABEF) Career Fair (Austin, TX – September 7, 2017)**

Beasley Media Group participated in a career fair hosted by the National Association of Broadcasters Education Foundation in Austin, TX. Personnel in attendance discussed the available opportunities at the Employment Unit and careers in broadcasting generally. Job postings for Beasley Media stations were available along with the most current sales kits for each market for attendees to review.

Personnel Involved: Vice President of Digital Operations

**(g) Initiative: 2018 National Association of Broadcasters Education Foundation (NABEF) Career Fair (Las Vegas, NV – April 11, 2018)**

Beasley Media Group participated in a career fair hosted by the National Association of Broadcasters Education Foundation in Las Vegas, NV. Personnel in attendance discussed the available opportunities at the Employment Unit and careers in broadcasting generally. Job postings for Beasley Media stations were available along with the most current sales kits for each market for attendees to review.

Personnel Involved: Vice President of Digital Operations, Director of Interactive Marketing

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