

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: July 23, 2016 – July 22, 2017.

- 1) Employment Unit: Beasley Media Group, LLC – Augusta, GA**
- 2) Unit Members (Stations and Communities of License):** WCHZ-FM, Augusta, GA
WDRR(FM), Martinez, GA
WGAC(AM), Augusta, GA
WGAC-FM, Harlem, GA
WGUS-FM, New Ellenton, SC
WHHD(FM), Clearwater, SC
WKXC-FM, Aiken, SC
WRDW(AM), Augusta, GA

3) EEO Contact Information for Employment Unit:

Mailing Address: Beasley Media Group, Inc. 4051 Jimmie Dyess Pkwy Augusta, GA 30909	Telephone Number: 706-396-7000
	Contact Person/Title: Donna Parkman, Business Manager
	E-mail Address: donna.parkman@bbgi.com

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
1. On Air Announcer	All Access
2. Administrative Assistant	Employee Referral
3. Creative Services Manager	Employee Referral
4. Administrative Assistant	Employee Referral

Stations WCHZ-FM, WDRR(FM), WGAC(AM), WGAC-FM, WGUS-FM, WCHZ(AM), WHHD(FM), WKXC-FM, and WRDW(AM) are Equal Opportunity Employers.

5) Job Title: On Air Announcer

Referral Source of Hiree:

All Access

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Corporate Office	Human Resources	3033 Riviera Dr., Suite 200 Naples, FL 34103	239-263-5000 239-263-8191 FAX	0	YES
Beasley Broadcasting Clusters	Business Managers	Emailed: Philadelphia, Las Vegas, Miami, Fayetteville, Ft. Myers, Boca Raton, Atlanta	Various	0	NO
Augusta State University	Julie Goley Career Center	2500 Walton Way, Augusta, GA 30910 careercenter@augusta.edu	706-731-7097 Fax	0	YES
Georgia Department of Labor	Judith Richburg	601 Greene St, Augusta, GA 30901 judith.richburg@dol.state.ga.us	706-737-1604 Office 706-721-5038 Fax	0	YES
University of Georgia	Debi Grayson Placement Center	Athens, GA 30601 debig@uga.edu		0	YES
University of SC Aiken	Alexis Cabral	171 University Pkwy, Aiken, SC 29801 http://jobs.cockylist.com		0	YES
Paine College	Roslyn Tucker Placement Center	1235 15 th St. Augusta, GA 30910 rtucker@paine.edu	706-821-8200	0	YES
Beasley Station Websites	Website Manager	4051 Jimmie Dyess Pkwy Augusta, GA 30909	706-396-7000	0	NO
Aiken Technical College	N/A	Placement Office 2276 Jefferson Davis Hwy Graniteville, SC 29813	803-593-9231	0	NO
Augusta Technical College	N/A	Career Placement Dept. 3200 Augusta Tech Dr... Augusta, GA 30906	706-771-4000	0	NO
Industry Referral	Business Manager	4051 Jimmie Dyess Pkwy	706-396-7000	0	NO
Employee Referrals	Business Manager	4051 Jimmie Dyess Pkwy	706-396-7000	0	NO
All Access Music Group (AllAccess.com)	Website	28955 Pacific Coast Highway Suite 210 Malibu, CA 90265	310-457-6616	5	NO

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5) Job Title: Administrative Assistant Referral Source of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Corporate Office	Human Resources	3033 Riviera Dr., Suite 200 Naples, FL 34103	239-263-5000 239-263-8191 FAX	0	YES
Beasley Broadcasting Clusters	Business Managers	Emailed: Philadelphia, Las Vegas, Miami, Fayetteville, Ft. Myers, Boca Raton, Atlanta	Various	0	NO
Augusta State University	Julie Goley Career Center	2500 Walton Way, Augusta, GA 30910 careercenter@augusta.edu	706-731-7097 Fax	0	YES
Georgia Department of Labor	Judith Richburg	601 Greene St, Augusta, GA 30901 judith.richburg@dol.state.ga.us	706-737-1604 Office 706-721-5038 Fax	0	YES
University of Georgia	Debi Grayson Placement Center	Athens, GA 30601 debig@uga.edu		0	YES
University of SC Aiken	Alexis Cabral	171 University Pkwy, Aiken, SC 29801 http://jobs.cockylist.com		0	YES
Paine College	Roslyn Tucker Placement Center	1235 15 th St. Augusta, GA 30910 rtucker@paine.edu	706-821-8200	0	YES
Beasley Station Websites	Website Manager	4051 Jimmie Dyess Pkwy Augusta, GA 30909	706-396-7000	7	NO
Aiken Technical College	N/A	Placement Office 2276 Jefferson Davis Hwy Graniteville, SC 29813	803-593-9231	0	NO
Augusta Technical College	N/A	Career Placement Dept. 3200 Augusta Tech Dr... Augusta, GA 30906	706-771-4000	0	NO
Industry Referral	Business Manager	4051 Jimmie Dyess Pkwy	706-396-7000	0	NO
Employee Referrals	Business Manager	4051 Jimmie Dyess Pkwy	706-396-7000	2	NO

5) Job Title: Creative Services Manager Referral Sources of Hirees: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Corporate Office	Human Resources	3033 Riviera Dr., Suite 200 Naples, FL 34103	239-263-5000 239-263-8191 FAX	0	NO
Beasley Broadcasting Clusters	Business Managers	Emailed: Philadelphia, Las Vegas, Miami, Fayetteville, Ft. Myers, Boca Raton, Atlanta	Various	0	NO
Augusta State University	Julie Goley Career Center	2500 Walton Way, Augusta, GA 30910 careercenter@augusta.edu	706-731-7097 Fax	0	YES
Georgia Department of Labor	Judith Richburg	601 Greene St, Augusta, GA 30901 judith.richburg@dol.state.ga.us	706-737-1604 Office 706-721-5038 Fax	0	YES

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
University of Georgia	Debi Grayson Placement Center	Athens, GA 30601 debig@uga.edu		0	YES
University of SC Aiken	Alexis Cabral	171 University Pkwy, Aiken, SC 29801 http://jobs.cockylist.com		0	YES
Paine College	Roslyn Tucker Placement Center	1235 15 th St. Augusta, GA 30910 rtucker@paine.edu	706-821-8200	0	YES
Beasley Station Websites	Website Manager	4051 Jimmie Dyess Pkwy Augusta, GA 30909	706-396-7000	0	NO
Aiken Technical College	N/A	Placement Office 2276 Jefferson Davis Hwy Graniteville, SC 29813	803-593-9231	0	NO
Augusta Technical College	N/A	Career Placement Dept. 3200 Augusta Tech Dr... Augusta, GA 30906	706-771-4000	0	NO
Industry Referral	Business Manager	4051 Jimmie Dyess Pkwy	706-396-7000	0	NO
Employee Referrals	Business Manager	4051 Jimmie Dyess Pkwy	706-396-7000	2	NO
All Access Music Group (AllAccess.com)	Website	28955 Pacific Coast Highway Suite 210 Malibu, CA 90265	310-457-6616	0	NO
Indeed.Com	Chris O'Kelley	Website to advertise job opportunities		2	

5) Job Title: Administrative Assistant Referral Source of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Corporate Office	Human Resources	3033 Riviera Dr., Suite 200 Naples, FL 34103	239-263-5000 239-263-8191 FAX	0	NO
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Georgia Department of Labor	Judith Richburg	601 Greene St, Augusta, GA 30901 judity.richburg@dol.state.ga.us	706-737-1604 Office 706-721-5038 Fax	0	YES
University of Georgia	Debi Grayson Placement Center	Athens, GA 30601 debig@uga.edu		0	YES
University of SC Aiken	Alexis Cabral	171 University Pkwy, Aiken, SC 29801 http://jobs.cockylist.com		0	YES
Paine College	Roslyn Tucker Placement Center	1235 15 th St. Augusta, GA 30910 rtucker@paine.edu	706-821-8200	0	YES
Beasley Station Websites	Website Manager	4051 Jimmie Dyess Pkwy Augusta, GA 30909	706-396-7000	1	NO

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Aiken Technical College	N/A	Placement Office 2276 Jefferson Davis Hwy Graniteville, SC 29813	803-593-9231	0	NO
Augusta Technical College	N/A	Career Placement Dept. 3200 Augusta Tech Dr... Augusta, GA 30906	706-771-4000	0	NO
Industry Referral	Business Manager	4051 Jimmie Dyess Pkwy	706-396-7000	0	NO
Employee Referrals	Business Manager	4051 Jimmie Dyess Pkwy	706-396-7000	2	NO

6) Total # of Interviewees Referred: For the period from July 23, 2015 through July 22, 2016, this Employment Unit interviewed 21 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Sponsorship of community events designed to inform and educate the public about broadcast employment opportunities

Educational Tours: On October 6, 2016, the Employment Unit conducted tours of our broadcast facilities, and explained the radio business and employment opportunities in broadcasting, for the Columbia County Youth Leadership group as part of Media and Community Service Day.

(b) Initiative: Participation in job fairs by personnel who have substantial responsibility in the making of hiring decisions

1. NABEF Career Fair, 2016 Radio Show in Nashville, TN. September 20, 2016. VP of Corporate Communications attended the job fair representing the Employment Unit.
2. Augusta University Career Services, 2017 Employer Expo. February 10, 2017. Regional Business Manager for the Employment Unit attended this event.
3. NABEF Career Day, 2017 NAB Show in Las Vegas. April 25, 2017. VP of Corporate Communications attended the job fair representing the Employment Unit.

(c) Cross-training of station personnel:

A cross-training program has been established to train employees and enable them to acquire skills that could qualify them for higher level positions. The program works by enabling employees to train with each other to learn the skills necessary for the other position. During this reporting period, the following employees cross-trained in other areas: 1) New Full Time Sales Assistant trained as traffic backup; 2) New On Air Announcer trained in programming managing logs, (3) New Admin Assistant training as backup for Traffic and Sales Assistant. The Employment Unit also has P/T Promo Assistants training as Board Ops.

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