



## HOT 96.9's \$96,000 Dash For Cash Contest Rules

These rules apply to **HOT 96.9 \$96,000 Dash For Cash Contest** ("Contest") conducted by **Beasley Media Group, Inc. d/b/a WBQT(FM)** ("HOT 96.9" or "Station"). **In addition, the General Contest Rules attached hereto and posted at Station's website apply to this contest.**

### 1. HOW TO ENTER AND PLAY

- a. **HOT 96.9 \$96,000 Dash For Cash Contest will begin on Thursday, May 25, 2017 at 6 a.m. Eastern Time ("ET") and end on Wednesday, September 13<sup>th</sup>, 2017 at 9:30 p.m. ET ("Contest Period").**
- b. To participate, visit [HOT969Boston.com](http://HOT969Boston.com) beginning on Thursday, May 25, 2017 at 6:00 a.m. ET until Friday, September 1, 2017 at 5:00p.m. ("On-line Entry Period") and follow the "\$96,000 Dash for Cash" contest links to complete and submit the on-line entry form. Valid entries must contain all information requested and must be received by the station by the entry deadline to be eligible. Limit one (1) entry per person and email address. Incomplete and/or prohibited multiple entries will be disqualified.
- c. After submitting the online entry form, entrants must then listen to HOT 96.9 weekdays (excluding July 3 & 4) beginning Tuesday, May 30, 2017 until Friday, September 1, 2017 between the hours of 6:00 a.m. – 7:00 p.m. ET ("On-air Contest Period") for their full name (first/last name) and city to be announced by the on-air announcer.
- d. This announcement will serve as the cue to call ("Cue"). Prior to airing the Cue, the Station will have selected up to one entry in a random drawing from all eligible entries received by the day off to each Cue to Call.
- e. Names will be announced up to three (3) times each weekday during the On-air Contest Period. Following the announcement, the specific entrant whose name is announced will have ten (10) minutes to call the Station at 617-288-1969 to confirm eligibility and win a qualifying prize. The Station will be the timekeeper, it its sole discretion.
- f. In the event that the entrant's call is disconnected, is found to be ineligible, or does not call back within ten (10) minutes of his/her name being announced on-air the entrant will be disqualified and an alternate winner will not be selected for that Cue. If an entrant does not call back within the ten (10) minutes, their name will be added back into the database for another chance to win.
- g. There may be up to a total of two hundred and one (201) qualifying prize winners and one (1) grand prize winner selected.

- h. Due to delays in the online streaming of the broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in this contest. Entrants are encouraged to listen to the Station on-air. The Station is not responsible for online streaming delays.

## 2. ELIGIBILITY RESTRICTIONS

- a. All entrants must be at least 18 years old and legal residents of the United States, living in RI, NH or MA. A winner will be disqualified if he/she or a member of his/her household has won a HOT 96.9 contest with a value over \$50.00 within the previous 60 days, or a Beasley Media Group Boston (including WMJX, WROR, WKLB-FM, WBOS or WBQT) contest with a value of \$1000 or more in the previous 365 days.
- b. Employees (including their immediate families and members of the same household) of Beasley Media Group Boston, its affiliates, promotion sponsors, advertising and promotional agencies, and other radio stations in the Boston metro survey area (as defined by Nielsen Audio) are not eligible to participate. The term "immediate family" includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including "in-laws." Void where prohibited.

## 3. PRIZES

- a. Up to two hundred one (201) qualifying prizes will be awarded, each consisting of \$500, payable by company check. Allow 4-6 weeks for processing.
- b. One (1) grand prize will be awarded. The grand prize is the opportunity to participate in the "\$96,000 Dash for Cash" held in the Boston area, date and location to be determined (and communicated to grand prize winner) no later than Friday, September 8th 2017." Minimum grand prize value: \$25,000; maximum prize value: \$96,000. The total grand prize amount will be paid to the winner via company check. Allow 4-6 weeks for processing. The exact prize amount will be determined as follows

### **96 Second Dash for Cash Event:**

- The grand prize winner must be on-site and registered and sign an official contest release form the night of the Grand Prize Event in order to participate.
- No one may participate on behalf of another individual. An individual who does not meet the eligibility requirements, or does not wish to participate in the Dash for Cash will be disqualified. Winner will not be permitted to take any practice or warm-ups prior to their attempt.
- The grand prize winner will be signaled when to start and when to stop by the Station staff. Winner must collect money according to these Official Rules. Winner must abide by the following rules: No clothing article may be used to trap or catch bills. Winner may grab bills against their body. No adhesive material may be used in any way to aid in the collection of bills.
- The grand prize winner will be allotted EXACTLY 96 seconds to obtain and deposit as much cash as possible into a secure object (to be provided by the Station) from a bank vault filled with \$96,000.

- During the 96 Second Dash for Cash, the grand prize winner must wear a custom jump suit provided by the Station and must carry the money with hands, arms or legs but can't stuff money into pockets, mouth, shoes or clothing.
  - Following the 96 Second Dash for Cash, any money that isn't deposited from the bank vault into the secure object WILL NOT be counted in the grand prize total.
  - If the total amount deposited in the secure object does not exceed \$25,000, the grand prize winner will receive the minimum grand prize amount of \$25,000.
  - If the total amount deposited in the secure object is \$25,000 or greater, the winner will receive the final amount deposited into the secure object from the bank vault, as determined by the Contest judges in their sole discretion, up to a maximum of \$96,000.
- c. Prizes or prize certificates must be claimed at the office of the Station located at **55 Morrissey Blvd, Boston MA 02125** Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

#### **4. SELECTION OF WINNERS**

- a. Up to two hundred and one (201) qualifying prize winners may be selected as described in Section 1 of these Official Rules. Winners will be notified at the time of their winning phone call.
- b. Caller qualification is subject to FULL phone call completion, and the verification of the caller's name, date of birth, phone number, email address and zip code, all of which must be provided prior to completion of the call. Contest calls will not be accepted at any other number. Limit one (1) qualifying prize per person and per household during the Contest Period.
- c. Calls may be recorded and/or broadcast on-air. In the event the person whose name is announced does not call the Station within the 10 minute window, s/he will be disqualified from that potential qualifying opportunity and no qualifying prize will be awarded.
- d. Listeners will be able to obtain the approximate times that an entrant's name will be announced each weekday on Station's website at [www.HOT969Boston.com](http://www.HOT969Boston.com).
- e. Odds of winning a qualifying prize depend in part upon the number of eligible online entries received. Odds of a qualifying prize winner winning the grand prize is up to 1:201.
- f. At approximately 12:00 p.m. ET on Thursday, September 7th, 2017, one (1) potential grand prize winner will be randomly selected from all eligible qualifying prize winners to receive an invitation to the Grand Prize "\$96,000 Dash For Cash" event. The potential grand prize winner will be notified by phone following his/her selection and must confirm acceptance of prize within two (2) business days or grand prize will be forfeited and an alternate winner will may be selected by random drawing from the remaining qualifying prize winners.

## 5. CONDITIONS

- a. Identify any Contest Specific Conditions
- b. **See Attachment A “General Contest Rules” for additional conditions.**
- c. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.HOT969Boston.com](http://www.HOT969Boston.com)
- d. By use of the Station’s website and by entering this Promotion, entrants agree to the Station’s Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.HOT969Boston.com](http://www.HOT969Boston.com)
- e. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, address, city, state, zip, or by sending a self-addressed, stamped envelope to the Station.
- f. Odds of being selected as the Grand Prize winner once confirmed as a qualifying prize winner depend on the total number of qualifying prize winners, but will not be greater than 1 in 201.
- g. Decisions of Station management with respect to the Contest are final.

## **Attachment A**

### **BEASLEY MEDIA GROUP, Inc. GENERAL CONTEST RULES**

These rules apply to all contests conducted by Beasley Media Group radio stations. Station specific contests will have their own specific rules which will be set forth in contest rules for that particular contest and will be available at the Station studio and on the Station's website.

#### **1. HOW TO ENTER AND PLAY**

**a.** Unless otherwise noted, one entry per person will be accepted. In the event multiple entries are allowed, each entry must be submitted individually. Mechanically reproduced or software generated entries of any kind will not be accepted. Any materials submitted become the property of Station and will not be returned.

#### **2. ELIGIBILITY RESTRICTIONS**

**a.** Unless otherwise specified, contests are open to all listeners who are 21 years of age or older and who reside in the service area of station. Contestants must possess a valid, government-issued ID. Winner must show proof of residency to verify eligibility.

**b.** Employees of Station, its licensee, its parent corporation and their affiliated entities, advertising and PR agencies, participating sponsors/promotional partners, other radio stations in the service area of the station and the members of their immediate families are ineligible to participate or win.

**c.** Unless otherwise specified, Listeners are eligible to win Beasley Media Group contests only once every sixty (60) days and a prize valued at \$600 or more, only once every six months. Only one winner per household (whether related or not) is permitted in any contest.

#### **3. PRIZES**

**a.** Unless otherwise specified by the Station, all prizes or prize certificates must be claimed at the office of the Station conducting the contest Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim prize by the specified time will result in forfeiture of the prize.

**b.** Unless otherwise permitted by the Station, winner(s) must claim his or her Prize in person, and a Prize cannot be claimed by third parties on behalf of the winner. If a contest is open to entrants under the age of 18 and a winner is under the age of 18, a parent or legal guardian must claim the Prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in the official rules of the contest.

**c.** In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. The Station is not responsible for the safe arrival of a prize or prize certificate.

**d.** Prizes are not transferable. Prizes may not be substituted for or redeemed for cash.

#### **4. SELECTION OF WINNERS**

- a.** Contest winners will be selected and notified of their prize in the manner announced by the Station.
- b.** Unless otherwise specified, if the winner(s) cannot be contacted with 24 hours after the prize is awarded, an alternate winner may be selected at the Station's discretion. Winners who fail to respond within 24 hours of prize notification are deemed to be waiving their prize claim and the prize will be forfeited.
- c.** The odds of winning depend upon the number of eligible entries received.

## **5. CONDITIONS**

- a.** WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions.
- b.** Taxes and Liability: Payment of all federal, state and local taxes is the sole responsibility of the winner. Contest winnings will be reported to the Internal Revenue Service and winners can expect to receive a 1099 tax form for prizes which total more than \$600 for the calendar year. Winners may be required to accurately complete and submit IRS Form W-9 to the Station as a condition of acceptance of a prize.
- c.** By participating in the contest, contestant agrees to have his or her name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation.
- d.** By participating in the contest, contestants hereby releases and agrees to indemnify and hold harmless the Station, its licensee, affiliates, subsidiaries, parent corporation and each of their officers, directors, shareholders, employees, advertising and PR agencies, sponsors, advertisers, promotional partners, agents, representatives, and their successors and assigns, and all others connected with them and the contest (collectively, "Released Parties") from any and all liability, claims, actions and damages sustained or incurred by participation in the contest and the receipt and use of any prize awarded (if any) through such contest arising in any manner whatsoever.
- e.** Contest winners (and their guests or travel companions, if any) may be required in the Station's sole discretion, to sign a liability release and a publicity release. A winner (or his/her parent or legal guardian if under the age of 18 years) must execute and return any required release within five (5) business days from notification or winner will be disqualified and the prize will be forfeited. An alternate winner may be chosen by random selection. Pursuant to the liability release, the winners will agree to hold the Released Parties harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest. Any contestant (or his/her parent or legal guardian, if applicable) who refuses to sign any required release will forfeit any and all prizes.
- f.** The Station will be excused from its obligation to conduct the contest if its performance is delayed or prevented due to causes beyond its control, including, but not limited to acts of God, public enemies, war, civil disorder, fire, flood, hurricanes, explosion, labor disputes or strikes, and any acts by any governmental authority.

**g.** The Station, its licensee, affiliates, subsidiaries, parent corporation, sponsors, advertisers and promotional partners, and their assigns and successors are not responsible for failure to conduct or for alterations to the contest due to circumstances beyond the control of any such entity.

**h.** Decisions of Station management with respect to the contest are final.

**i.** The Station reserves the right to end any contest or amend these rules upon announcement on air or publication on the Station website.

**j.** The Station reserves the right to make changes to the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement.

**k.** The Station is not responsible for any prizes or certificates lost or stolen after the winner has claimed them from the Station.

**l.** Prizes are awarded 'as is' with no guarantees or warranties as to use. Acceptance of a prize releases the Station, its sponsors, promotional partners and advertisers from all liability and claims concerning the prize, its delivery, and its use.

**m.** The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize. The Station is not responsible for (i) lost, stolen, mutilated, misdirected, postage due, illegible, incomplete or late entries; (ii) telephone or mobile service outages, delays, busy signals, facsimile transmission errors, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call or from sending a text message (if applicable, message and data rates may apply, and the Station is not responsible for any fees incurred by an entrant for this method of entry); (iii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technical difficulties.

**n.** By participating in this contest, contestants agree to be bound by these rules. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of the Station.

**o.** Contestants are required to provide truthful information as part of their entry and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from contestants who do not meet the eligibility requirements and the Station will also delete any online entry knowingly received from contestants under the age of 13 in compliance with the Children's Online Privacy Protection Act.

**p.** Any materials submitted become the property of the Station and will not be returned.

**q.** No purchase is necessary. The contest is void where prohibited. Contests and promotions are subject to all federal, state and local laws.

**r.** By use of the Station's website and by entering this Promotion, contestants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located on the Station website.

**s.** Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of the Station, or by sending a self-addressed, stamped envelope to the Station.

## **6. TELEPHONE CONTESTS**

**a.** The Station cannot be held responsible for allegations of telephone malfunctions. The Station is not responsible for callers lost or disconnected before completing his or her prize claim. When a caller is lost or disconnected prior to broadcast, the Station can, at its discretion, select the next eligible caller received to win/participate. The Station is not responsible for any lost connections, miscommunications, failed computer or telephone transmissions, equipment or other technical failure or service interruptions. The Station is not responsible for any carrier or server delays or failures.

## **7. TEXT CONTESTS**

**a.** You understand, acknowledge and agree that no purchase is necessary to participate in any text-to-win contest or subscribe to any text club, and that texts sent by the Station are sent using an automated telephone dialing system. By initiating a text message to the Station in this contest, you also expressly consent to the receipt of a reply message confirming your entry and notification via text if you are selected to be a winner. You also understand, acknowledge and agree that reply messages from the Station may contain advertising and marketing messages, which support this free service.

**b.** Message and data rates may be charged by your wireless carrier. The Station is not responsible for any fees incurred by you for this method of entry.

**c.** Entrants to this contest do not provide detailed personal information at the time of entry given the limitations of the text message format, but must provide all requested information if selected as the winner(s), including first name and last name, complete postal address (street, city, state, and zip code), email address, telephone number, date of birth, social security number (if required by law and federal tax reporting requirements), and verification of identity (such as a valid government-issued ID).

**d.** All entrants must follow the “call to action” entry instructions and submit any requested information. If you change your mind regarding the subscription to the text club, you should text the word “STOP” to the designated short code when you receive the confirmation message. You may opt-out to a text club at any time.

**e.** Text message and any mobile device entries will be deemed made by the authorized account holder of the mobile account submitted at the time of entry. The authorized account holder is the natural person who is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. Multiple entrants are not permitted to share the same text or mobile telephone number. Only text messages individually generated by wireless devices such as cellular or smart telephones and blackberries will be accepted; use of any device to automate entry is prohibited and will be cause for disqualification. Proof of submission of an entry from the entrant shall not be deemed proof of receipt by the Station. The contest/sweepstakes administrator’s telephone system or text platform is the official time keeping device for the contest.

**f.** The Station is not responsible for any lost connections, miscommunications, failed computer or telephone transmissions, equipment or other technical failure, service interruptions, carrier or server delays or failures. The Station is not responsible for mis-sent, misdirected, or undeliverable text entries, and votes cannot be recalled once sent.

## **8. INTERNET RULES**

- a. The Station is not responsible for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches.
- b. Contest participants using the Internet must provide a valid email address.
- c. The Station and sponsors are not responsible for technical, hardware, software or telephone or other transmission failures of any kind; lost or unavailable network connections; or incomplete, garbled or delayed computer transmissions whether caused by the Station, users, by any equipment or programming utilized in promotions, games or contests, or by human error which may occur in the processing of submissions, which may limit a participant's ability to participate.
- d. The Station reserves the right, in its sole discretion, to cancel or suspend a promotion, game or contest should a virus, bug, computer or other problem beyond the control of the Station corrupt the administration, security or proper execution of game or contest. The Station, in its sole discretion, may award prizes to entries received by alternate means. All Internet participants agree to be bound by the specific contest rules, and the General Contest Rules appearing above.
- e. To enter online, you must enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. One Internet entry per person and one Internet entry per email address. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible by assigning email addresses or the domain associated with the submitted email address.
- f. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station website or who is otherwise in violation of the rules. The Station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

#### **9. WHEN INTERNET CONTEST INVOLVES VOTING**

- a. The use of automatic voting program(s) and/or voting website(s) is prohibited and will result in nullifying all votes from these programs/websites or disqualification of contestant. The use of the same IP address to submit multiple votes may result in nullifying all or some of the votes derived from that IP address. The penalty for any violation herein will be determined at the sole discretion of the judge(s).

#### **10. WHEN CONTEST INVOLVES VOTING ON SOCIAL MEDIA, INCLUDING FACEBOOK, TWITTER, INSTAGRAM AND OTHERS**

- a. Use of multiple Facebook/Twitter/Instagram or other social medial accounts to enter contests is prohibited and will result in nullifying all votes from these accounts and /or disqualification from the contestant. The penalty will be determined at the sole discretion of the judge(s).

#### **11. FOR ENTRIES THAT INCLUDE SUBMITTING A VIDEO**

- a. Profanity or nudity is not permitted in video entries. The Station, at its sole discretion, reserves the right to disqualify and/or destroy any entry if or when it is discovered that such entry contains infringing, illegal, indecent or otherwise offensive material or if such entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for public viewing, performance or posting via the Internet.

**b.** Each contestant's video entry must be his/her original creative work and/or property and must not contain copyrighted materials or any other materials, which may be restricted, prohibited, or outlawed by Federal, state or local laws. Contestants are required to obtain a written release from all individuals appearing in the video which grants, the right to use their name, likeness and recorded voice and the right to post the video on its website for the general public to view. Each contestant agrees to hold the Released Parties harmless against any and all claims or liability arising directly or indirectly from the prize and/or contest, including but not limited to an infringement or alleged infringement of any intellectual property, publicity or privacy right, or violation of any law or regulation, involving the video entry.

#### **12. FOR ENTRIES THAT INCLUDE SUBMITTING A PHOTO**

**a.** Nudity is not permitted in photo entries. The Station, at its sole discretion, reserves the right to disqualify and/or destroy any entry if or when it is discovered that such entry contains infringing, illegal, indecent or otherwise offensive material or if such entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for public viewing, performance or posting via the Internet.

**b.** Each contestant's photo entry must be his/her original creative work and/or property and must not contain copyrighted materials or any other materials, which may be restricted, prohibited, or outlawed by Federal, state or local laws. Contestants are required to obtain a written release from all individuals appearing in the photo which grants the Station the right to use their name, likeness and recorded voice and the right to post the photo on its website for the general public to view. Each contestant agrees to hold the Released Parties harmless against any and all claims or liability arising directly or indirectly from the prize and/or contest, including but not limited to an infringement or alleged infringement of any intellectual property, publicity or privacy right, or violation of any law or regulation, involving the photo entry.

#### **13. FOR CONTESTS PROMOTED ON STATION FACEBOOK PAGE**

**a.** This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. By submission of an entry, a contestant releases Facebook from any responsibility or liability of the Promotion's administration, prizes or promotion. Contestants are providing entry information to the Station and not to Facebook.

#### **14. FOR CONTESTS PROMOTED ON INSTAGRAM**

**a.** This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. By submission of an entry, a contestant releases Instagram from any responsibility related to the Promotion.

#### **15. FOR CONTESTS PROMOTED ON STATION TWITTER PROFILE**

**a.** This Promotion is in no way sponsored, endorsed or administered by or associated with Twitter. By submission of an entry, contestant release Twitter from any responsibility related to the Promotion.