

WKLB-FM
CONTEST RULES TEMPLATE

These rules apply to “#KLBFestivalContest” (“Contest”) conducted by **Beasley Media Group, Inc.** d/b/a WKLB-FM (“Station”). In addition, the General Contest Rules attached hereto and posted at www.country1025.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER AND PLAY

- a. The Contest will begin September 8, 2017 at 3:00 p.m. ET and end on September 10, 2017 at 11:59 p.m. ET.
- b. Entrant will need to have a valid Twitter account in order to participate in the Contest; sign up for free online at www.twitter.com.
- c. To participate in the Contest, log on to www.Twitter.com beginning on September 8, 2017 at 3:00 p.m. Eastern Time (“ET”) and ending on September 10, 2017 at 11:59 p.m. ET (“Entry Period”) and upload a photo of the squad you would take with you to Street Party 2 with the hashtag #1025StreetPartyContest. Entrant must be following the Station @Country1025WKLB and entrant’s Twitter accounts must be set to “public” for the entry to be valid. Entrant must tweet a message using the correct hashtag and mention the Station @Country1025WKLB during the Entry Period. Entries must be received during the Entry Period. Use of Twitter as a means of entry will be subject to Twitter’s privacy policy and terms of service. Entrant specifically agrees to release Twitter from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with Twitter.
- d. Limit one (1) entry per person.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 21 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in MA, NH or RI, except void where prohibited by law. Contestants must possess a valid, government-issued ID. Winner must show proof of MA, NH or RI residency to verify eligibility.
- b. Employees of the Station, its licensee, its parent corporation, their affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Boston Metro area and the members of their immediate families are ineligible to participate or win.
- c. Listeners are eligible to win a Station contest only once per sixty (60) days and a prize valued at \$600 or more, only once every six months. Only one winner per

household (whether related or not) is permitted in any contest.

3. PRIZES

- a. One (1) Prize will be awarded. The Prize consists of four (4) tickets to Street Party 2 at the House of Blues in Boston, MA on September 24, 2017. Approximate Retail Value: \$118, actual value may vary. Any difference between stated value and actual value will not be awarded.
- b. The winner will be solely responsible for all taxes and all other fees and expenses associated with the use of the prize. The tickets will be subject to the terms and conditions as set forth by its issuer. Tickets are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will they be replaced if lost or stolen. Tickets valid only on the date printed on the tickets. Tickets may not be sold to a third party.
- c. Unless otherwise permitted by the Station, winner must claim his or her prize in person, and a prize cannot be claimed by third parties on behalf of the winner.
- d. Prizes or prize certificates must be claimed at the office of the Station located at 55 Morrissey Blvd., Boston, MA 02125, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed by 5:00 pm ET on September 21, 2017. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. One (1) Prize winner will be randomly selected at approximately 10:00 a.m. ET on September 11, 2017 from all valid entries received. The Prize winner will be announced at that time and contacted via Twitter by a Station representative.
- b. The odds of being a prize winner depend on the number of eligible entries received.
- c. Entrants do not need to listen to the Station or be present to win.
- d. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. **WARNING:** Online listeners to streamed broadcasts may experience a lag in transmissions.
- b. **Taxes and Liability:** Payment of all federal, state and local taxes is the sole responsibility of the winner. Contest winnings will be reported to the Internal Revenue Service and winners can expect to receive a 1099 tax form for prizes which

total more than \$600 for the calendar year. Winners may be required to accurately complete and submit IRS Form W-9 to the Station as a condition of acceptance of a prize.

- c. By participating in the contest, contestant agrees to have his or her name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation.
- d. By participating in the contest, contestants hereby releases and agrees to indemnify and hold harmless the Station, its licensee, affiliates, subsidiaries, parent corporation and each of their officers, directors, shareholders, employees, advertising and PR agencies, sponsors, advertisers, promotional partners, agents, representatives, and their successors and assigns, and all others connected with them and the contest (collectively, "Released Parties") from any and all liability, claims, actions and damages sustained or incurred by participation in the contest and the receipt and use of any prize awarded (if any) through such contest arising in any manner whatsoever.
- e. The Station will be excused from its obligation to conduct the contest if its performance is delayed or prevented due to causes beyond its control, including, but not limited to acts of God, public enemies, war, civil disorder, fire, flood, hurricanes, explosion, labor disputes or strikes, and any acts by any governmental authority.
- f. The Station, its licensee, affiliates, subsidiaries, parent corporation, sponsors, advertisers and promotional partners, and their assigns and successors are not responsible for failure to conduct or for alterations to the contest due to circumstances beyond the control of any such entity.
- g. Decisions of Station management with respect to the contest are final.
- h. The Station reserves the right to end any contest or amend these rules upon announcement on air or publication on the Station website.
- i. The Station reserves the right to make changes to the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement.
- j. The Station is not responsible for any prizes or certificates lost or stolen after the winner has claimed them from the Station.
- k. Prizes are awarded 'as is' with no guarantees or warranties as to use. Acceptance of a prize releases the Station, its sponsors, promotional partners and advertisers from all liability and claims concerning the prize, its delivery, and its use.

- l. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize. The Station is not responsible for (i) lost, stolen, mutilated, misdirected, postage due, illegible, incomplete or late entries; (ii) telephone or mobile service outages, delays, busy signals, facsimile transmission errors, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call or from sending a text message (if applicable, message and data rates may apply, and the Station is not responsible for any fees incurred by an entrant for this method of entry); (iii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technical difficulties.
- m. By participating in this contest, contestants agree to be bound by these rules. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of the Station.
- n. Contestants are required to provide truthful information as part of their entry and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from contestants who do not meet the eligibility requirements and the Station will also delete any online entry if it learns that it was submitted by any contestants under the age of 13.
- o. No purchase is necessary. The contest is void where prohibited. Contests and promotions are subject to all federal, state and local laws.
- p. For website contests: By use of the Station's website and by entering this Promotion, contestants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located on the Station website.
- q. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of the Station, or by sending a self-addressed, stamped envelope to the Station.

6. INTERNET RULES

- a. The Station is not responsible for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches.
- b. Contest participants using the Internet must provide a valid email address.
- c. The Station and sponsors are not responsible for technical, hardware, software or telephone or other transmission failures of any kind; lost or unavailable network connections; or incomplete, garbled or delayed computer transmissions whether caused by the Station, users, by any equipment or programming utilized in promotions, games or contests, or by human error which may occur in the processing

of submissions, which may limit a participant's ability to participate.

- d. The Station reserves the right, in its sole discretion, to cancel or suspend a promotion, game or contest should a virus, bug, computer or other problem beyond the control of the Station corrupt the administration, security or proper execution of game or contest. The Station, in its sole discretion, may award prizes to entries received by alternate means. All Internet participants agree to be bound by the specific contest rules, and the General Contest Rules appearing above.
- e. To enter online, you must enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. One Internet entry per person and one Internet entry per email address. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible by assigning email addresses or the domain associated with the submitted email address.
- f. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station website or who is otherwise in violation of the rules. The Station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

7. FOR CONTESTS PROMOTED ON STATION TWITTER PROFILE

- a. This Contest is in no way sponsored, endorsed or administered by or associated with Twitter. By submission of an entry, contestant release Twitter from any responsibility related to the Contest.