

WKLB-FM

MIRANDA LAMBERT FLYAWAY CONTEST RULES

These rules apply to Miranda Lambert Flyaway Contest (“Contest”) conducted by Beasley Media Group, Inc. d/b/a WKLB-FM. In addition, the General Contest Rules attached hereto and posted at www.country1025.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER AND PLAY

- a. The Contest will begin on Monday, July 17, 2017 at 6:00am Eastern Time (“ET”) and end on Friday, July 21, 2017 at 6:00 pm ET (“Contest Period”).
- b. To participate in the Contest, listen to Country 102.5 WKLB FM (“Station”) each weekday during the Contest Period between 6:00am (ET) and 6:00 pm each weekday, for the cue-to—call, which is the Miranda Lambert song “Tin Man” played twice, back to back. The 102nd caller to 888-819-1025 when they hear the cue-to-call will win the prize described below.
- c. Due to delays in the online streaming of the Station’s broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Entrants are encouraged to listen to the Station on-air. The Station is not responsible for online streaming delays.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Massachusetts, New Hampshire or Rhode Island, except void where prohibited by law. Contestants must possess a valid, government-issued ID. Winner must show proof of residency to verify eligibility.
- b. Employees of the Station, its licensee, its parent corporation, their affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the respective market Metro areas and the members of their immediate families are ineligible to participate or win.
- c. Listeners are eligible to win a Station contest only once per sixty (60) days and a prize valued at \$600 or more, only once every six months. Only one winner per household (whether related or not) is permitted in any contest.

3. PRIZES

a. Three (3) prizes will be awarded – Each prize is a trip for two (2) to Denver departing on August 8, 2017 and returning on August 10, 2017 to attend the Miranda Lambert concert. Trip includes:

- Two (2) vouchers for roundtrip, coach airfare for winner and one (1) guest from the Boston Area to Denver, CO on August 8, 2017 and returning on August 10, 2017;
- Two (2) nights standard hotel accommodations at a TBD hotel (one room, double occupancy, room & tax only);
- Two (2) concert tickets (for winner and one guest) to the Miranda Lambert concert on August 9, 2017 at the Red Rocks Amphitheatre
- Two (2) passes for a Miranda Lambert meet and greet, based upon artist availability

Approximate Retail Value: \$2,000 actual value may vary. Any difference between stated value and actual value will not be awarded.

b. Airline reservations must be arranged with Station or its designee and is subject to availability. Certain travel restrictions may apply. Prize(s) is subject to availability. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation to/from the airport and/or to/from the hotel, hotel room service, laundry service, alcoholic beverages, merchandise, souvenirs, etc., local and long distance telephone calls are the responsibility of the winner. Travel must be round trip. Station or its designee will determine itinerary and airline, if applicable, in its sole discretion. The winner and guest must travel on the same itinerary and are responsible for obtaining all required travel documents. Airline regulations apply. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. The winner and guest must sign all required Releases prior to traveling. If a prize-related event or travel is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station, their sole responsibility to the winner will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel dates cannot be extended or substituted for any other dates.

c. Unless otherwise specified, all prizes or prize certificates must be claimed at the office of the Station located 55 Morrissey Blvd, Boston, MA 02125, Monday-Friday, during regular business hours, by 5:30pm (ET) on July 26, 2017. Failure to claim prize by the specified time will result in forfeiture of the prize.

d. Unless otherwise permitted by the Station, winner(s) must claim his or her prize in person, and a prize cannot be claimed by third parties on behalf of the winner.

e. Prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by the prize provider's airline carrier of choice as detailed in the passenger ticket contract.

Sponsor/Prize Provider is not responsible if any flight or scheduled event is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets or any other prize element. Tickets may be subject to issuer's standard rain-check policies and procedures.

f. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. Station is not responsible for the safe arrival of a prize or prize certificate.

4. SELECTION OF WINNERS

a. Three (3) prizes will be awarded as described in Section 1 of these rules.

b. Potential prize winner(s) will be notified of winning at the time of their winning phone call.

c. Odds of winning a prize depend upon the number and order of calls received.

d. Entrants must listen to the Station to win but need not be present to win.

5. CONDITIONS

a. **WARNING:** Online listeners to streamed broadcasts may experience a lag in transmissions.

b. **Taxes and Liability:** Payment of all federal, state and local taxes is the sole responsibility of the winner. Contest winnings will be reported to the Internal Revenue Service and winners can expect to receive a 1099 tax form for prizes which total more than \$600 for the calendar year. Winners may be required to accurately complete and submit IRS Form W-9 to the Station as a condition of acceptance of a prize.

c. By participating in the contest, contestant agrees to have his or her name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation.

d. By participating in the contest, contestants hereby releases and agrees to indemnify and hold harmless the Station, its licensee, affiliates, subsidiaries, parent corporation and each of their officers, directors, shareholders, employees, advertising and PR agencies, sponsors, advertisers, promotional partners, agents, representatives, and their successors and assigns, and all others connected with them and the contest (collectively, "Released Parties") from any and all liability,

claims, actions and damages sustained or incurred by participation in the contest and the receipt and use of any prize awarded (if any) through such contest arising in any manner whatsoever.

e. Contest winners may be required in the Station's sole discretion, to sign a liability release and a publicity release. A winner (or his/her parent or legal guardian if under the age of 18 years) must execute and return any required release within five (5) business days from notification or winner will be disqualified and the prize will be forfeited. An alternate winner may be chosen by random selection at the sole discretion of the Station. Pursuant to the liability release, the winners will agree to hold the Released Parties harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest. Any contestant (or his/her parent or legal guardian, if applicable) who refuses to sign any required release will forfeit any and all prizes.

f. The Station will be excused from its obligation to conduct the contest if its performance is delayed or prevented due to causes beyond its control, including, but not limited to acts of God, public enemies, war, civil disorder, fire, flood, hurricanes, explosion, labor disputes or strikes, and any acts by any governmental authority.

g. The Station, its licensee, affiliates, subsidiaries, Parent Corporation, sponsors, advertisers and promotional partners, and their assigns and successors are not responsible for failure to conduct or for alterations to the contest due to circumstances beyond the control of any such entity.

h. Decisions of Station management with respect to the contest are final.

i. The Station reserves the right to end any contest or amend these rules upon announcement on air or publication on-line at respective radio station websites.

j. The Station reserves the right to make changes to the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement.

k. The Station is not responsible for any prizes or certificates lost or stolen after the winner has claimed them from the Station.

l. Prizes are awarded 'as is' with no guarantees or warranties as to use. Acceptance of a prize releases the Station, its sponsors, promotional partners and advertisers from all liability and claims concerning the prize, its delivery, and its use.

m. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize. The Station is not

responsible for (i) lost, stolen, mutilated, misdirected, postage due, illegible, incomplete or late entries; (ii) telephone or mobile service outages, delays, busy signals, facsimile transmission errors, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call or from sending a text message (if applicable, message and data rates may apply, and the Station is not responsible for any fees incurred by an entrant for this method of entry); (iii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technical difficulties.

n. By participating in this contest, contestants agree to be bound by these rules. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of the Station.

o. Contestants are required to provide truthful information as part of their entry and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from contestants who do not meet the eligibility requirements and the Station will also delete any online entry knowingly received from contestants under the age of 13 in compliance with the Children's Online Privacy Protection Act.

p. Any materials submitted become the property of the Station and will not be returned.

q. No purchase is necessary. The contest is void where prohibited. Contests and promotions are subject to all federal, state and local laws.

r. By use of the Station's website and by entering this Promotion, contestants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at each respective radio station websites.

s. Copies of the written contest rules and a list of all winners are available during regular business hours at each of the respective radio stations and /or by sending a self-addressed, stamped envelope to the respective radio Station.

6. INTERNET RULES

a. The Station is not responsible for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches.

b. Contest participants using the Internet must provide a valid email address.

c. The Station and sponsors are not responsible for technical, hardware, software or telephone or other transmission failures of any kind; lost or unavailable network connections; or incomplete, garbled or delayed computer transmissions whether caused by the Station, users, by any equipment or programming utilized in promotions, games or contests, or by human

error which may occur in the processing of submissions, which may limit a participant's ability to participate.

d. The Station reserves the right, in its sole discretion, to cancel or suspend a promotion, game or contest should a virus, bug, computer or other problem beyond the control of the Station corrupt the administration, security or proper execution of game or contest. The Station, in its sole discretion, may award prizes to entries received by alternate means. All Internet participants agree to be bound by the specific contest rules, and the General Contest Rules appearing above.

e. To enter online, you must enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. One Internet entry per person and one Internet entry per email address. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible by assigning email addresses or the domain associated with the submitted email address.

f. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station website or who is otherwise in violation of the rules. The Station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

7. FOR CONTESTS PROMOTED ON STATION FACEBOOK PAGES

a. This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. By submission of an entry, a contestant releases Facebook from any responsibility or liability of the Promotion's administration, prizes or promotion. Contestants are providing entry information to the Station and not to Facebook.