

**WKLB-FM**  
**SANDALS OCHI BEACH RESORT VACATION GIVEAWAY**  
**GENERAL CONTEST RULES**

These rules apply to the Sandals Ochi Beach Resort Giveaway contest (“Contest”) being conducted by Beasley Media Group, Inc. d/b/a WKLB-FM (“Station”). Particular contests may have their own specific rules which will be set forth in contest rules for that particular contest and will be available at the Station studio and on the Station’s website at [www.country1025.com](http://www.country1025.com).

**1. HOW TO ENTER AND PLAY**

- a. The Contest will begin on Monday, October 2, 2017 and end on Friday, October 13, 2017
- a. To enter the contest, go to [www.country1025.com](http://www.country1025.com) between Monday, October 2, 2017 and end on Friday, October 13, 2017, and look for the “Sandals Ochi Beach Resort Vacation Giveaway” contest page in the “Contests” section. On the contest page, enter and submit your information to be entered for your chance to win. All entries must be received by 11:59 pm (ET) on Wednesday, October 11, 2017 to be eligible. Then, beginning on Monday, October 9, 2017 and ending Friday, October 13, 2017, listen to Country 102.5 WKLB FM (Station) each weekday at approximately 11:00am (ET) for the Station to announce the name of a contest entrant. If your name is announced, you will have 30 minutes to call WKLB-FM at 1-888-819-1025 to claim your prize. Only the person whose name is announced may call in to win. Contest calls will not be accepted at any other number. WKLB-FM will select one (1) name per day, Monday – Friday. If the person whose name is announced does not call within 30 minutes, s/he will not receive any prize or other compensation.

**2. ELIGIBILITY RESTRICTIONS**

- a. Contest is open to all Station listeners who are 18 years of age or older as of the date of entry in the Contest, and who are legal US residents and reside in Massachusetts, New Hampshire or Rhode Island. Contestants must possess a valid, government-issued ID and passport to travel. Winner must show proof of residency to verify eligibility.
- b. Employees of the Station, its licensee, its parent corporation, their affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Boston metropolitan survey area (as defined by Nielsen Audio) and the members of their immediate families and households are ineligible to participate or win. The term “immediate family” includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including “in-laws.”
- c. Listeners are eligible to win a Station contest with a prize value over \$25.00 only once every sixty (60) days, and a prize valued at \$600 or more only once every six (6) months. Only one winner per household (whether related or not) is permitted in any contest.

**3. PRIZES**

- Five (5) Prizes will be awarded – each, a four-day/three-night Luxury Included<sup>®</sup> Vacation for two (2) to any Sandals Resorts located in Jamaica, Antigua, Saint Lucia, Bahamas, Barbados and Grenada, with round-trip coach airfare for two (2) on TBD Airline. These Sandals Resorts include:
  - Sandals Carlyle - Montego Bay, Jamaica
  - Sandals Montego Bay - Montego Bay, Jamaica
  - Sandals Royal Caribbean Resort & Private Island - Montego Bay, Jamaica
  - Sandals Negril Beach Resort & Spa - Negril, Jamaica
  - Sandals Ochi Beach Resort - Ocho Rios, Jamaica
  - Sandals Royal Plantation, Ocho Rios, Jamaica - Ocho Rios, Jamaica
  - Sandals South Coast - Westmoreland, Jamaica
  - Sandals Grande St. Lucian Spa & Beach Resort - Gros-Islet, Saint Lucia
  - Sandals Halcyon Beach St. Lucia - Castries, Saint Lucia
  - Sandals Regency La Toc Golf Resort & Spa - Castries, Saint Lucia
  - Sandals Grande Antigua Resort & Spa - St. John's, Antigua
  - Sandals Royal Bahamian Spa Resort & Offshore Island - Nassau, Bahamas
  - Sandals Emerald Bay Golf, Tennis & Spa Resort - Exuma, Bahamas
  - Sandals LaSource Grenada Resort & Spa - St. George's, Grenada
  - Sandals Barbados - St. Lawrence Gap, Barbados
  - Sandals Royal Barbados - St. Lawrence Gap, Barbados

a. Each prize includes: round-trip, coach airfare for two (2) from the nearest major gateway to the resort designated airport, three (3) nights' standard room accommodations (one room, double occupancy), all meals, unlimited premium brand beverages, daily and nightly entertainment, all land and water sports, including scuba diving (for certified divers), snorkeling, Wi-Fi in room and public areas, gratuities, and transfers to and from the resort designated airport. The following items/expenses **are not included** and must be paid for by the winner: Telephone calls, Red Lane<sup>®</sup> Spa treatments and services, specialty dining, tours & excursions, inter-island transportation, SCUBA certification courses, island departure and other taxes, purchases made at the Sandals Specialty Shops, and any other expenses incurred during the trip, not specified above as part of the prize package. Prizes are not transferable, refundable or redeemable. ARV of each prize package: \$4,000.00.

b. Round-trip coach airfare for two (2) provided by Unique Travel, Corp and is valid to/from the nearest major gateway (as determined by the prize provider) and the resort designated airport. American Airline will serve as the official airline sponsor. Each passenger will be responsible for applicable travel taxes and baggage fees. Flight and Air Carrier are subject to change & availability. All airfare must be booked in the same time frame as booking of Sandals Resorts prize elements. Airfare cannot be transferred to a second party, cannot be extended beyond the prize redemption deadline, and is valid for the destination of the designated airport only. Airfare reservations **will not be confirmed until 90 days prior to the selected travel date**. The tickets are valid until **October 7, 2018** and are subject to availability and

blackout periods (blackout dates are to be determined). Restrictions and blackout dates may apply.

- c. A gift certificate outlining the terms of the prize and redemption procedures will be provided after the winner has completed all prize claim paperwork, including liability and publicity releases. **Prize (including airfare) must be redeemed for travel prior to October 7, 2018 and is subject to availability.** Blackout dates and other restrictions apply as directed by airline and/or hotel. Trip is not transferable or redeemable for cash. **No extension will be given after the prize has expired. Resort reservations will not be confirmed until 30 days prior to the selected travel date. Sandals Resorts reserves the right to relocate any confirmed prizewinner from the designated resort to an alternate resort within its chain based upon availability of space for the secured travel dates.** If winner is unable to fulfill prize during the stated time period, winner forfeits the prize package. Winner must be at least 18 years of age in order to check in to on-site hotel. Guest of the winner must be 18 years of age or older. **Sandals Resorts is a couple's only destination.** All unclaimed and/or unused prize packages, will remain the property of Sandals Resorts and may not be sold, exchanged or otherwise transferred by winner. Winner and guest must travel at the same time, on the same itinerary, and must depart from the same city.
- d. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by the prize provider's airline carrier of choice as detailed in the passenger ticket contract. Sponsor/Prize Provider is not responsible if any flight or scheduled event is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets or any other prize element. Tickets may be subject to issuer's standard rain-check policies and procedures.
- e. Unless otherwise specified, all prizes or prize certificates must be claimed at the office of the Station located 55 Morrissey Blvd, Boston, MA 02125, Monday-Friday, during regular business hours, within 30 days of winning. Failure to claim prize by the specified time will result in forfeiture of the prize.
- f. Unless otherwise permitted by the Station, winner(s) must claim his or her prize in person, and a prize cannot be claimed by third parties on behalf of the winner. If a contest is open to entrants under the age of 18 and a winner is under the age of 18, a parent or legal guardian must claim the prize.
- g. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. Station is not responsible for the safe arrival of a prize or prize certificate.
- h. Prizes are not transferable. Prizes may not be substituted for or redeemed for cash, except in the sole discretion of Station or the prize provider.

#### 4. SELECTION OF WINNERS

- a. Each day there will be one (1) winner selected at random from all online entries.

- b. Winners name will be announced at 8:40am each weekday morning. If your name is announced, you will have 30 minutes to call WKLB-FM at 1-888-819-1025 to claim your prize. Only the person whose name is announced may call in to win.
- c. Unless otherwise specified, if the winner(s) cannot be contacted within one (1) business day after being selected as the winner, an alternate winner may be selected at the Station's discretion. Winners who fail to respond within one (1) business day of prize notification are deemed to be waiving their prize claim and the prize will be forfeited.
- d. Odds of an entrant's name being selected and announced on-air depend on number of eligible entries received. WKLB FM reserves the right (but is not obligated) to award the Prize to an alternate winner in the event a potential winner fails to claim the Prize as specified in these Official Rules. Alternate winners (if any) will be selected from eligible entrants by a method determined in WKLB FM's sole discretion. Winners must claim their prizes in person at the WKLB FM offices by November 20, 2015. Failure to claim prize by this time will result in forfeiture of prize.

## **5. CONDITIONS**

- a. **WARNING:** Online listeners to streamed broadcasts may experience a lag in transmissions.
- b. **Taxes and Liability:** Payment of all federal, state and local taxes is the sole responsibility of the winner. Contest winnings will be reported to the Internal Revenue Service and winners can expect to receive a 1099 tax form for prizes which total more than \$600 for the calendar year. Winners may be required to accurately complete and submit IRS Form W-9 to the Station as a condition of receiving a prize.
- c. By participating in the Contest, contestant agrees to have his or her name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any medium, without additional financial or other compensation.
- d. By participating in the contest, each participant hereby releases and agrees to indemnify and hold harmless the Station, its licensee, affiliates, subsidiaries, parent corporation and each of their officers, directors, shareholders, employees, advertising and PR agencies, sponsors, advertisers, promotional partners, agents, representatives, and their successors and assigns, and all others connected with them and the contest (collectively, "Released Parties") from any and all liability, claims, actions and damages sustained or incurred by participation in the contest and the receipt and use of any prize awarded (if any) through such contest arising in any manner whatsoever.
- e. Contest winners (and their guests or travel companions, if any) may be required, in the Station's sole discretion, to sign a liability release and a publicity release. A winner (or his/her parent or legal guardian if under the age of 18 years) must execute and return any required release as instructed by the Station or winner will be disqualified and the prize will be forfeited. An alternate winner may be chosen by random selection in the Station's sole discretion. Pursuant to the liability release, winners agree to hold the Released Parties harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest. If any contestant (or his/her parent or legal guardian, if applicable) refuses to sign any required release, any and all prizes will be forfeited.

- f.** The Station will be excused from its obligation to conduct the contest if its performance is delayed or prevented due to causes beyond its control, including, but not limited to acts of God, public enemies, war, civil disorder, fire, flood, hurricanes, explosion, labor disputes or strikes, and any acts by any governmental authority.
- g.** The Station, its licensee, affiliates, subsidiaries, parent corporation, sponsors, advertisers and promotional partners, and their assigns and successors are not responsible for failure to conduct or for alterations to the contest due to circumstances beyond the control of any such entity.
- h.** Decisions of Station management with respect to the contest are final.
- i.** The Station reserves the right to end any contest or amend these rules upon announcement on air and publication at [www.country1025.com](http://www.country1025.com).
- j.** The Station reserves the right to make changes to the rules of the Contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement.
- k.** The Station is not responsible for any prizes or certificates lost or stolen after the winner has claimed them from the Station.
- l.** Prizes are awarded “AS IS, WHERE IS” with no guarantees or warranties as to use, safety, or performance. Acceptance of a prize releases the Station, its sponsors, promotional partners and advertisers from all liability and claims concerning the prize, its delivery, and its use.
- m.** The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Contest or in the announcement of a prize. The Station is not responsible for (i) lost, stolen, mutilated, misdirected, postage due, illegible, incomplete or late entries; (ii) telephone or mobile service outages, delays, busy signals, facsimile transmission errors, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call or from sending a text message (if applicable, message and data rates may apply, and the Station is not responsible for any fees incurred by an entrant for this method of entry); or (iii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technical difficulties.
- n.** By participating in this Contest, contestants agree to be bound by these rules. Failure to comply with the Contest rules may result in a contestant’s disqualification, at the sole discretion of the Station.
- o.** Contestants are required to provide truthful information as part of their entry and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from contestants who do not meet the eligibility requirements and the Station will also delete any online entry knowingly received from contestants under the age of 13 in compliance with the Children’s Online Privacy Protection Act.
- p.** Any materials submitted become the property of the Station and will not be returned.
- q.** No purchase is necessary. The contest is void where prohibited. Contests and promotions are subject to all applicable federal, state and local laws.

- r. By use of the Station's website and by entering this Promotion, contestants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.country1025.com](http://www.country1025.com).
- s. Copies of the written Contest rules and, if required by applicable law, a list of all winners are available for 60 days after the Contest concludes, during regular business hours at the main studio of the Station, 55 Morrissey Blvd, Boston, MA 02125 or by sending a self-addressed, stamped envelope to the Station.
- t. For register-to-win contests, the odds of winning depend on the number of eligible entries received.

**FOR CONTESTS WITH ENTRIES BY PHONE:**

**a.** The Station is not responsible for telephone malfunctions. The Station is not responsible for callers lost or disconnected before completing a Contest-related call. Caller qualification is subject to FULL phone call completion, and the verification of the caller's name, address, home phone number, and work/cell phone number, all of which must be provided prior to completion of the call. If a potential winning caller is disconnected for any reason prior to completion of the call, s/he will be disqualified and the next caller taken will be deemed the potential winner. Contest calls will not be accepted at any number other than the advertised Contest number. The Station is not responsible for any lost connections, miscommunications, failed computer or telephone transmissions, equipment or other technical failure or service interruptions. The Station is not responsible for any carrier or server delays or failures.

**b.** If the Contest includes a featured song or artist, only the specific Song of the Day (or a song by the Artist of the Day), when played in its entirety from beginning to end, will be used to solicit contest calls. Snippets of songs played for advertising or promotional purposes and music beds that contain music from the Song or Artist of the Day WILL NOT count. Listeners should try to be the correct caller at 888-819-1025 as soon as they hear the Song or Artist of the Day begin to play. If a listener accidentally calls when a song snippet or music bed is played, s/he will simply be informed of the error.

**Sponsor:** WKLB-FM, 55 Morrissey Blvd., Boston, MA 02125

**Prize Provider:** Unique Travel, Corp. the worldwide representatives of Sandals Resorts.