

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period:

January 23, 2017 – January 22, 2018

- 1) **Employment Unit:** Beasley Media Group – Somerset/New Brunswick, NJ
- 2) **Unit Members (Stations and Communities of License):** WMGQ(FM), New Brunswick, NJ
WCTC(AM), New Brunswick, NJ

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 78 Veronica Ave, Somerset NJ 08873	Telephone Number: 732-249-2600
	Contact Person/Title: Betsy Calderin, Regional Controller
	E-mail Address: Kimberly.Barnes@bbgi.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hire
(a) Account Executive	WMGQ Website
(b) Sales Assistant	Employee Referral
(c) On-Air Talent	All Access.com

5) **Job Title:** Account Executive **Referral Source(s) of Hires:** WMGQ Website

Source*	Contact	Address	Phone #	# of interviewees referred
Internal Posting	Office Manager	78 Veronica Ave. Somerset, NJ 08873	732-249-2600	2
WMGQ Website	Sales Manager	www.magic983.com	732-249-2600	1
Posting at Affiliated Stations – WMTR/WDHA WRAT/WJRZ	WDHA/WMTR Office Manager WRAT/WJRZ Office Manager	55 Horsehill Rd. Cedar Knolls, NJ 07927 78 Veronica Ave. Somerset, NJ 08873	973-538-1250 732-249-2600	
Broadcast 1 Job Source	Terrie Knight	www.njba.com /Broadcast 1 Source 348 Applegate Rd., Monroe, NJ	609-860-0111	
NYMRAD	Deb Beagan	New York Market Radio Assn. 125 West 55th Street, 21st Floor	646.254.4493	

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		New York, NY 10019		
Indeed.com		N/A		1
Employee Referral				1

5) Job Title: Sales Assistant Referral Source(s) of Hires: Employee Referral

Source	Contact	Address	Phone #	# of interviewees referred
Internal Posting	Office Manager	78 Veronica Ave. Somerset, NJ 08873	732-249-2600	1
WMGQ/WCTC Website	Sales Manager	www.magic983.com wctcam.com	732-249-2600	1
Posting at Affiliated Stations – WDHA/WMTR WRAT/WJRZ	WDHA/WMTR Office Manager WRAT/WJRZ Office Manager	55 Horsehill Rd. Cedar Knolls, NJ 07927 1731 Main Street Lake Como, NJ 07719	973-538-1250 732-681-3800	
Broadcast 1 Job Source	Terrie Knight	www.njba.com /Broadcast 1 Source 348 Applegate Rd., Monroe, NJ	609-860-0111	1
NYMRAD	Deb Beagan	New York Market Radio Assn. 125 West 55th Street, 21st Floor New York, NY 10019	646.254.4493	
Indeed.com		N/A	N/A	
Employee Referral				1

5) Job Title: On-Air Talent Referral Source(s) of Hires: All Access.com

Source*	Contact	Address	Phone #	# of interviewees referred
Internal Posting	Office Manager	78 Veronica Ave. Somerset, NJ 08873	732-249-2600	3
BBGI.COM	Brad Wilcox	3033 Riviera Drive, Suite 200 Naples, FL 34103	239-263-5000	1
WMGQ Website	Sales Manager	www.magic983.com	732-249-2600	
Posting at Affiliated Stations – WMTR/WDHA WRAT/WJRZ	WDHA/WMTR Office Manager WRAT/WJRZ Office Manager	55 Horsehill Rd. Cedar Knolls, NJ 07927 78 Veronica Ave. Somerset, NJ 08873	973-538-1250 732-249-2600	
Broadcast 1 Job Source	Terrie Knight	www.njba.com /Broadcast 1 Source 348 Applegate Rd., Monroe, NJ	609-860-0111	1
NYMRAD	Deb Beagan	New York Market Radio Assn. 125 West 55th Street, 21st Floor New York, NY 10019	646.254.4493	
Indeed.com		N/A		
AllAccess.com		N/A	N/A	5

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New Jersey Advertising Club	Pat Hanley	info@njadclub.org		
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6) **Total # of Interviewees Referred:** For the period from January 23, 2017 – January 22, 2018 this Employment Unit interviewed 19 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

A. Initiative: Participation in Career Fairs or Related Events

On **4/7/17**, the employment unit attended the JFK Medical Center Job Fair in Edison. Prospective employees and interns were provided with information regarding available Beasley Media NJ job/intern openings. Resumes were accepted and questions regarding career opportunities and the application process were answered.

On **4/25/17**, the Beasley Media Vice President of Corporate Communications participated in the National Association of Broadcasters Career Fair in Las Vegas, Nevada. The event attracted hundreds of individuals interested in a career in broadcasting.

On **8/25/17**, the employment unit attended the William Patterson University Job Fair. Prospective employees and interns were provided with information regarding available Beasley Media NJ job/intern openings. Resumes were accepted and questions regarding career opportunities and the application process were answered.

On **9/7/17**, the Beasley Media Vice President of Corporate Communications participated in the National Association of Broadcasters Career Fair in Las Vegas, Nevada. The event attracted hundreds of individuals interested in a career in broadcasting.

On **10/12/17**, NYMRAD offered student attendees a full day of orientation, which gave them a better understanding of areas in the broadcasting business that might not have been emphasized in the classroom, as well as realistic expectations about entry-level jobs. Following the orientation, NYMRAD invited these students to its Radio Reception. The event provided a great opportunity for Beasley Media NJ to meet and talk with the students to discuss entry-level and internship opportunities with one of our Regional DOS's.

B. Initiative: School/Community Tours

Scout Tours are a 30 minute, general overview of the various departments within the radio station. The Scouts are given a tour of the radio station to see how the equipment operates, learn how on-air personalities prepare for an air shift, and observe how different departments work together to keep a radio station running. Specific duties of each department are discussed. Also, the scouts are given the opportunity to record hear themselves on the radio on the ride home.

WMGQ/WCTC hosted Scout Tours on: 3/7, 3/12

C. Internship Program- On-going (1/23/17-1/22/18)

WMGQ-FM / WCTC-AM conduct an ongoing internship program that is advertised on the station websites and through notifications and internship fairs with local colleges. Internships are offered in Promotions

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with opportunities to explore other departments such as On-Air, Production, and Sales. All internships stress hands-on involvement with the relevant departments.

During the reporting period the following colleges have had or currently have interns at WMGQ-FM / WCTC-AM: Raritan Valley Community College, DeSales University, University of Pittsburgh, Middlesex County College, Rutgers University and NJ Institute of Technology. Approximately 9 interns worked with the stations during the reporting period.

D. Initiative: EEO outreach and announcements

From 01/23/17 through 1/22/18, the station regularly aired EEO outreach announcements on behalf of the NJBA. Vacancies during the same period were sent to various organizations throughout the state using the NJBA - Broadcast 1 Job Source notification list.

EEO Distribution List±**

#	Recruiting Organization	Email	Fax
1	AAMH Employment		1-609-452-0627
2	Atlantic Community College		1-609-343-5030
3	Atlantic County Department of Family and Community Development		1-609-343-2374
4	Bayonne Economic Opportunity Foundation		1-201-437-2810
5	Bloomfield College	carolmbuiz@gmail.com	1--
6	Bridgeway House		1-908-687-9633
7	Brookdale Community College		1-732-224-2580
8	Caldwell College		1-973-618-3425
9	Camden County OEO/Urban Women's Center		1-856-365-8009
10	Catholic Community Services, Hispanic Women's Resource Center		1-201-601-0490
11	Centenary College	pelletierh@centenarycollege.edu	1-908-813-2603
12	Central Jersey Job Developers		1-732-745-5325
13	Civic League of Greater New Brunswick		1-732-247-3646
14	Community Relations & Social Service		1-908-753-3540
15	Connecticut School of Broadcasting	johnnyo@gocsb.com	1--
16	Connecticut School of Broadcasting	csbcherryhill@gocsb.com	1-856-755-0865
17	County College of Morris		1-973-328-5146
18	County College of Morris		1-973-328-4558
19	County of Mercer		1-609-278-6672

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20	Division of Vocational Rehabilitation Services, Gloucester Regional Service Center		1-856-384-3777
21	Division on Vocational Rehabilitation		1-201-996-8880
22	First Baptist Church		1-732-828-6688
23	Gloucester County College, Center for People in Transition		1-856-468-7381
24	Goodwill Industries of NJ, Inc.		1-973-481-2781
25	Livingston College Dean's Office		1-732-445-2175
26	Mercer County Office of Training & Employment		1-609-396-9563
27	Middlesex County College		1-732-249-7306
28	Middlesex County College		1-732-442-7811
29	Middlesex County College		1-732-906-4268
30	Middlesex County Vocational & Technical High Schools		1-732-390-4252
31	Monmouth County Arts Council		1-732-212-0530
32	Neighborhood House Association		1-908-757-9209
33	New Jersey Department of Civil Service		1-609-292-7067
34	New Jersey Department of Labor		1-201-996-6176
35	New Jersey Department of Law & Public Safety		1-609-341-3039
36	New Jersey Department of Transportation		1-609-530-4030
37	New Jersey Department of Treasury		1-609-984-4023
38	New Jersey Division of Developmental Disabilities		1-856-696-6885
39	New Jersey Division of Vocational Rehabilitation		1-609-292-8347
40	New Jersey Division of Vocational Rehabilitation		1-973-631-6309
41	New Jersey Division of Vocational Rehabilitation		1-973-279-5895
42	New Jersey Division of Vocational Rehabilitation		1-908-813-9745
43	New Jersey Division of Vocational Rehabilitation		1-908-965-2976
44	New Jersey Division of Vocational Rehabilitation		1-609-518-3956
45	New Jersey State Lottery		1-609-599-5935
46	NJ Advertising Club	info@njadclub.org	1--
47	Occupational Center of Union County, Inc.		1-908-241-2025
48	Office of the Public Defender		1-609-777-1795
49	Project Self-Sufficiency		1-973-383-0937

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50	Puerto Rican Action Board		1-732-828-4546
51	Puertorriquenos Asociados for Community Org., Inc.		1-201-653-5229
52	Ramapo College of New Jersey	bwexler@ramapo.edu	1--
53	Ramapo College of New Jersey		1-201-684-7452
54	Raritan Valley College	wschnall@raritanval.edu	1-908-526-2965
55	Rider College		1-609-895-5639
56	Rutgers University		1-973-353-1853
57	Salvation Army		1-973-623-7537
58	Seton Hall University	kajzerje@shu.edu	1--
59	State of New Jersey Division of Employment Services		1-609-729-8455
60	State of New Jersey Employment Center		1-973-383-8350
61	State of NJ DHS, Commission for Blind & Visually Impaired		1-973-648-2201
62	Stockton State College		1-609-748-6003
63	The Cahill Career Development Center	cahill@ramapo.edu	1--
64	The New Hope Baptist Church		1-973-624-6121
65	Transitions		1-908-835-8104
66	Union County College		1-908-709-7110
67	Warren County College		1-908-689-5824
68	YWCA		1-908-355-0534

*No organizations have requested notice of WCTC/WMGQ job vacancies.

‡The Employment Unit distributes notice to the recruitment sources on this list variously by email and fax using the Broadcast 1 Job Source service provided to members of the New Jersey Broadcasters Association.